

FREE BACK-TO-SCHOOL POSTER! • LONG-LOST MAD ART

# MAD<sup>IND</sup>®

## COLOR CLASSICS

OUR  
WORST STUFF  
IN SICKENING  
COLOR!



COLOR CLASSICS #8 SEPTEMBER 2003 \$3.99 CHEAP!

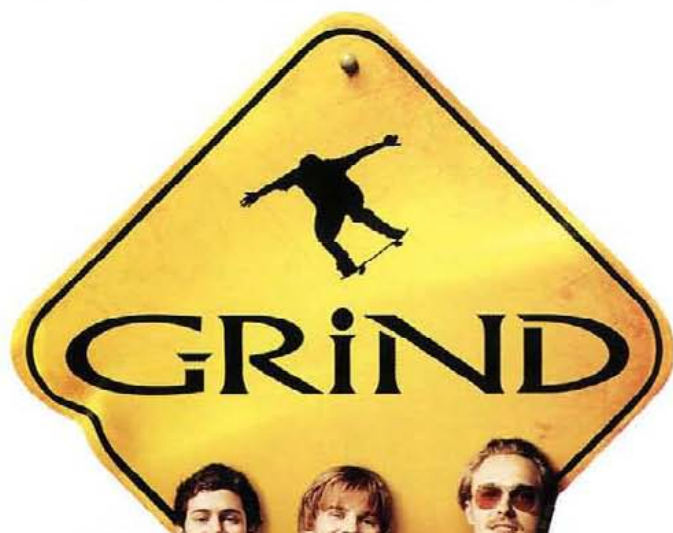


09>

UNITED STATES

[www.madmag.com](http://www.madmag.com)

This Summer the underdogs  
have their day.



PANDORA PRESENTS

A GAYLORD FILMS/GERBER PICTURES PRODUCTION IN ASSOCIATION WITH 900 FILMS A CASEY LA SCALA FILM "GRIND"

MIKE VOGEL VINCE VIELUF ADAM BRODY JOEY KERN JENNIFER MORRISON GO-BETSY MACKEY LANCE SLOANE EXECUTIVE MUSIC PRODUCER RALPH SALL EDITOR ERIC STRAND

PRODUCTION DESIGNER PERRY ANDELIN BLAKE

DIRECTOR OF PHOTOGRAPHY RICHARD CRUDO, A.S.C.

EXECUTIVE PRODUCERS E.K. GAYLORD II MORGAN STONE

WRITTEN BY RALPH SALL

PRODUCED BY BILL GERBER HUNT LOWRY CASEY LA SCALA

DIRECTED BY CASEY LA SCALA

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PANDORA

**PG-13** PARENTS STRONGLY CAUTIONED  
Some Material May Be Inappropriate for Children Under 13  
Crude Humor, Sexual Content and Language

Soundtrack Album on Bulletproof/Atlantic Records  
www.grindmovie.com America Online Keyword: Grind

GRIND INTO THEATERS THIS SUMMER



# MAD

## COLOR CLASSICS #8

SEPTEMBER 2003

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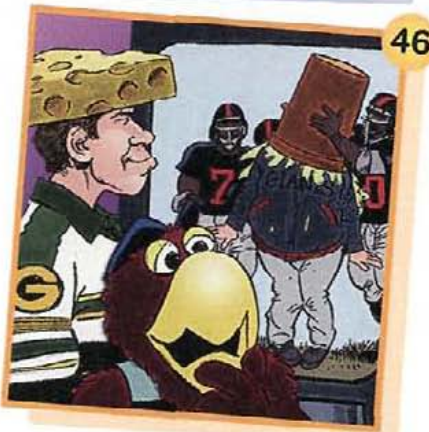
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MOST OF THE ARTICLES IN THIS EDITION ORIGINALLY APPEARED IN MAD MAGAZINE IN BLACK AND WHITE. THEY HAVE BEEN DIGITALLY COLORIZED BY DIGITAL CHAMELEON & WILDSTORM FX.



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**Contributing Artists  
And Writers**  
the usual gang of idiots

MAD COLOR CLASSICS #8

SEPTEMBER 2003 (ISSN 1081-471X)

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A few months back, Hollywood released a major film on Bad Boy/Sleaze-Meister Larry Flynt. The film's premise: Flynt ain't such a scummy guy after all. In fact, by the end of the film, you thought of Larry as such a great American patriot, he deserved to be right up there on Mount Rushmore with George and the boys! Well, Tinseltown is at it again, this time rehabilitating Bad Boy/Sleaze-Meister Howard Stern into a likable, respectable radio personality and devoted husband. As they say, "Only in the movies." But personally, we think this guy is still...

As if you didn't know, I'm Howeird Stern, the most misunderstood DJ in the history of broadcasting! When I make insulting and despicable remarks about people or suggest that my guests do some wonderfully disgusting things in my studio while on the air, my listeners think I'm just kidding! I'm not! They don't believe I'm the morally corrupt guy I really am! But when some blue nose morons call my show obscene, they're dead wrong!

It's just dirty! If they want obscene, they should tune into white supremacist Bob Grant or the black racist call-in shows!

# MULTI

## HOWEIRD STERN,

We're Ben and Ray Stern, Howeird's parents! Howeird was born 43 years ago! We could never forget that day!

That's because when Howeird was born, it was a great disappointment for us!

We had our heart set on a human being!

As huge Howeird Stern fans, we've been on line all night, waiting for the theater to open so we could be the first to see his movie!

All these years we've been hearing Howeird only TALK dirty about lesbians, penises, prostitutes, homosexuals and transsexuals! Now's our chance to actually see all that stuff on the big screen and watch him in action at his meanest and most outrageous!



# PRIVATE PUTZ

I'm Alison Stern, Howeird's goofy wife! Even though he embarrasses me and I can't show my face in public without getting laughed at, I still enjoy being with him! You see, I studied abnormal behavior in college and living with Howeird is better than getting a Ph.D. in the subject!

Robin Quivers here! I love my job as Howeird's sidekick! After all, how many opportunities does a black girl get to see a white guy make a total schmuck of himself day after day!

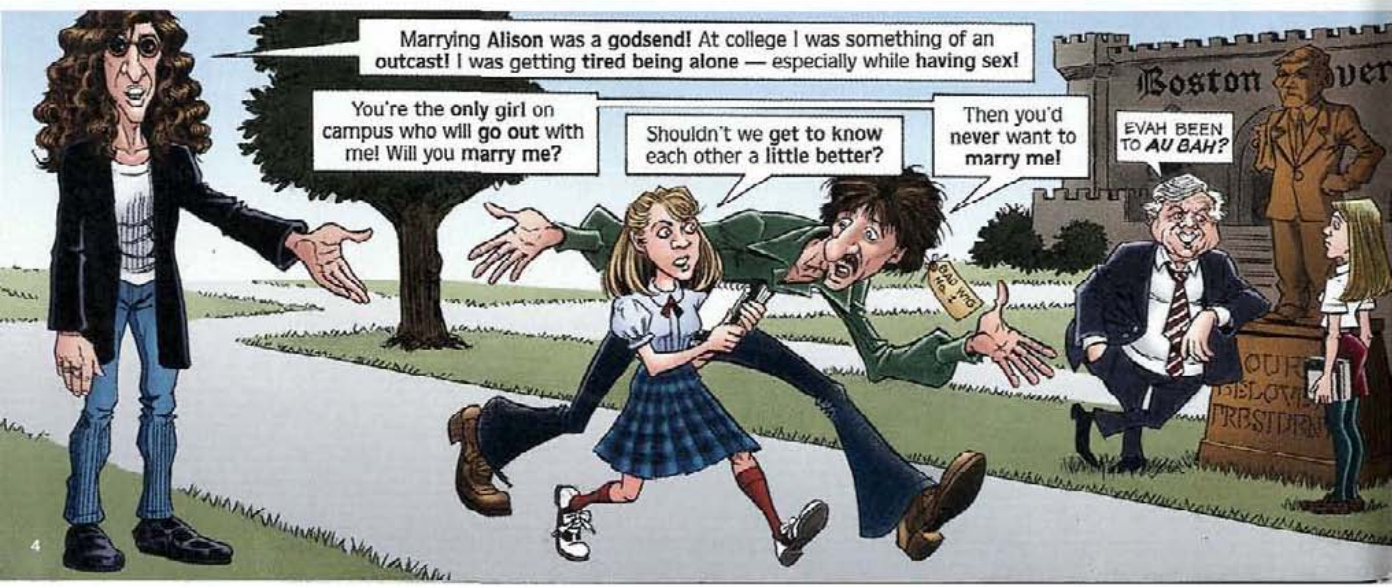
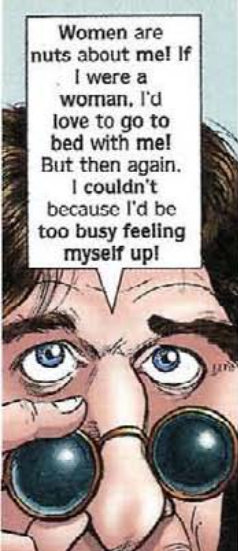
I'm Mia Farrow! I agreed to appear in a cameo role in Howeird's movie because I also have a book to plug! That, and the fact that movie roles just aren't coming my way so fast these days! Am I offended by Howeird's obsession with strange sexual practices? Hah! After living with Woody Allen and seeing what went on with him and my daughter, Soon-Yi, Howeird Stern seems like a choir boy in comparison!

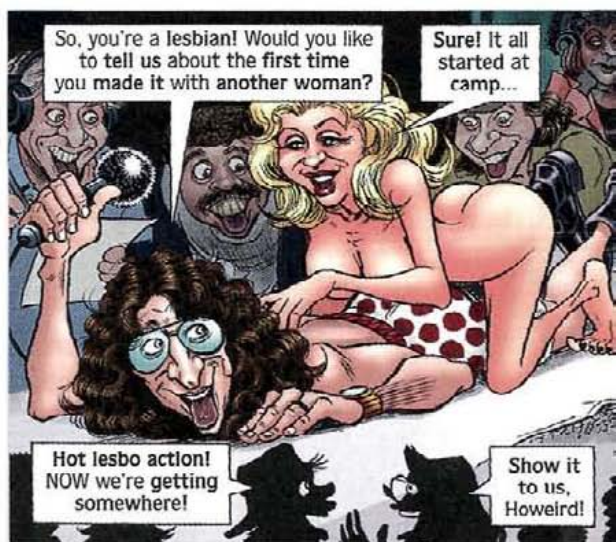
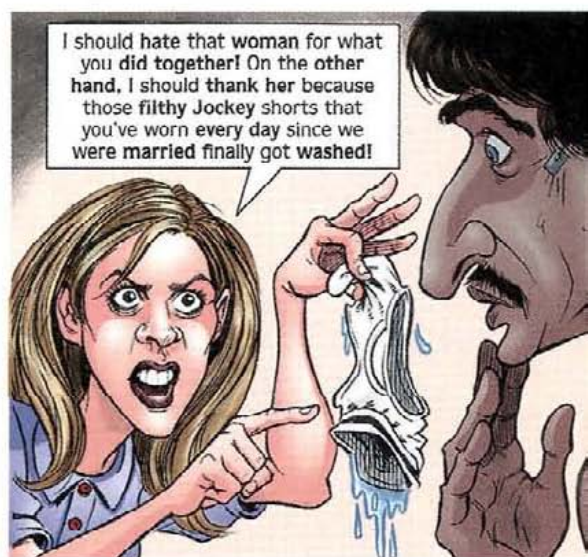
AIN'T I  
A SAINT?

MOVIE  
WIFE

REAL  
WIFE

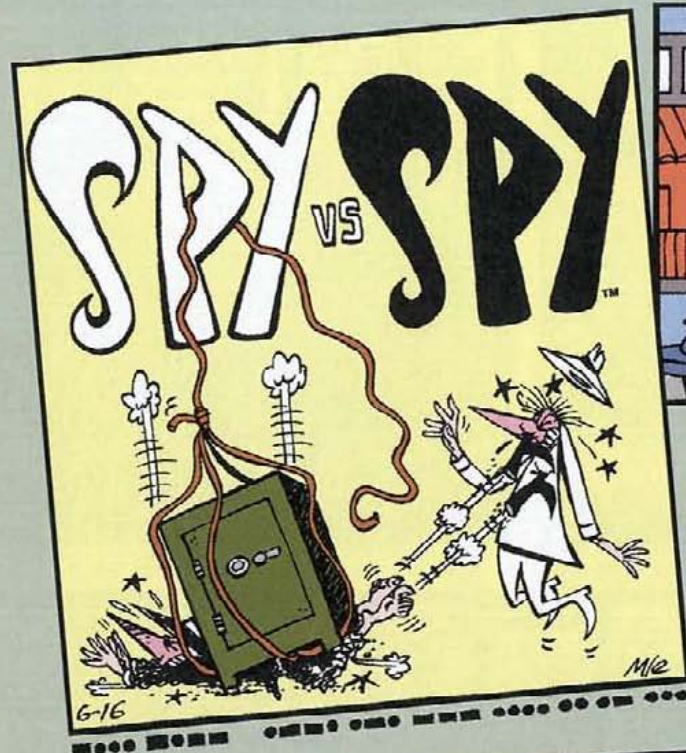
I'm the real Don Imus and I'm not in this movie because I can't stand this jerk, so they got some actor to play me for a 12-second cameo! Some people tell me that they like Howeird's show because he's so real! Well, so is a bowel movement, but I wouldn't want to hang around with THAT very long!











Stars are used to being looked at, and their fans certainly love looking at 'em! But once in a while, there'll be fans who require close observation themselves! If you've ever considered shooting the President in order to impress Jodie Foster, or Foster Brooks, or even Mel Brooks, you really need to study the fine line that will tell you when...

**you're  
their**

# BIGGEST FAN

...but you just might be a

# STALKER if...



**when you're their biggest fan...**

*...you have  
a very  
special  
place  
in your  
heart for  
that celebrity.*

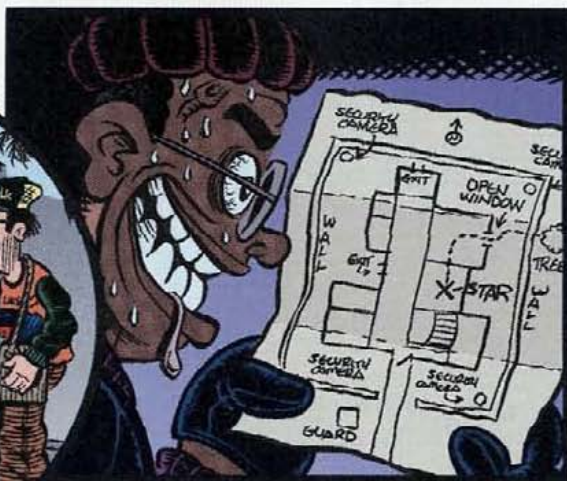


**but you  
just might  
be a  
stalker  
if...**

*...you have a very  
special place  
in your cellar for  
that celebrity.*

**when you're their biggest fan...**

*...you  
purchase  
one of those  
maps of the  
stars'  
homes to  
find out  
where  
they live.*



**but you  
just might  
be a  
stalker  
if...**

*...your map has  
all the escape  
routes and  
unlocked  
windows clearly  
marked.*

## when you're their biggest fan...

...you feel a personal connection to the liner notes and lyrics that come along with your favorite singer's newest CD.

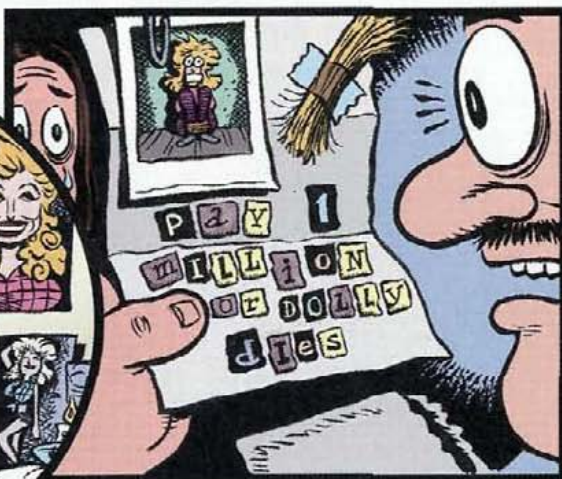


**but you just might be a stalker if...**

...you look at the shiny side of the CD and wonder why the singer always puts your face on them.

## when you're their biggest fan...

...you view a lock of hair or a photograph as a good way for you to feel close to her.

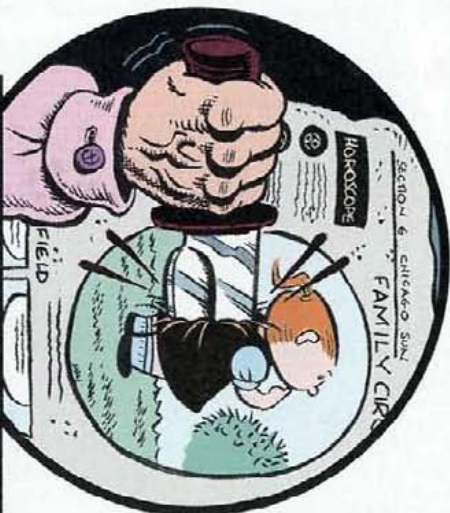


**but you just might be a stalker if...**

...you view those things as an unbelievably good way for you to convince her family you've got her.

## when you're their biggest fan...

...you share their hatred of those sleazy tabloid reporters who constantly harass them to get a cheap headline.



**but you just might be a stalker if...**

...you see the hidden slurs and insults against them contained in every "Family Circus."



**when you're their biggest fan...**

*...you collect photos of them.*



**but you just might be a stalker if...**

*...they distribute photos of you.*

**when you're their biggest fan...**

*...you're inspired by their long struggle to rise to the top of the entertainment world.*



**but you just might be a stalker if...**

*...you're inspired by their long struggle to get out of the burlap sack you've crammed them into.*

**when you're their biggest fan...**

*...you start a web file about them on the Internet.*



**but you just might be a stalker if...**

*...they start a fact file about you at Interpol.*

**when you're their biggest fan...**

*...you go over the lyrics of their songs, again and again.*



**but you just might be a stalker if...**

*...you go over the walls of their estate, again and again.*

**when you're their biggest fan...**

*...You sometimes like to close your eyes and pretend that they're singing that song especially for you.*



**but you just might be a stalker if...**

*...you giggle because only you understand how they really feel when they call you by one of your secret pet names, like "baby," "you," or "the."*

**when you're their biggest fan...**

*...you write to the studio, asking for a glamorous head shot.*



**but you just might be a stalker if...**

*...you wait outside the studio, hoping for one clear head shot.*





UNIONBAY

HOLLYWOODBACKLOT

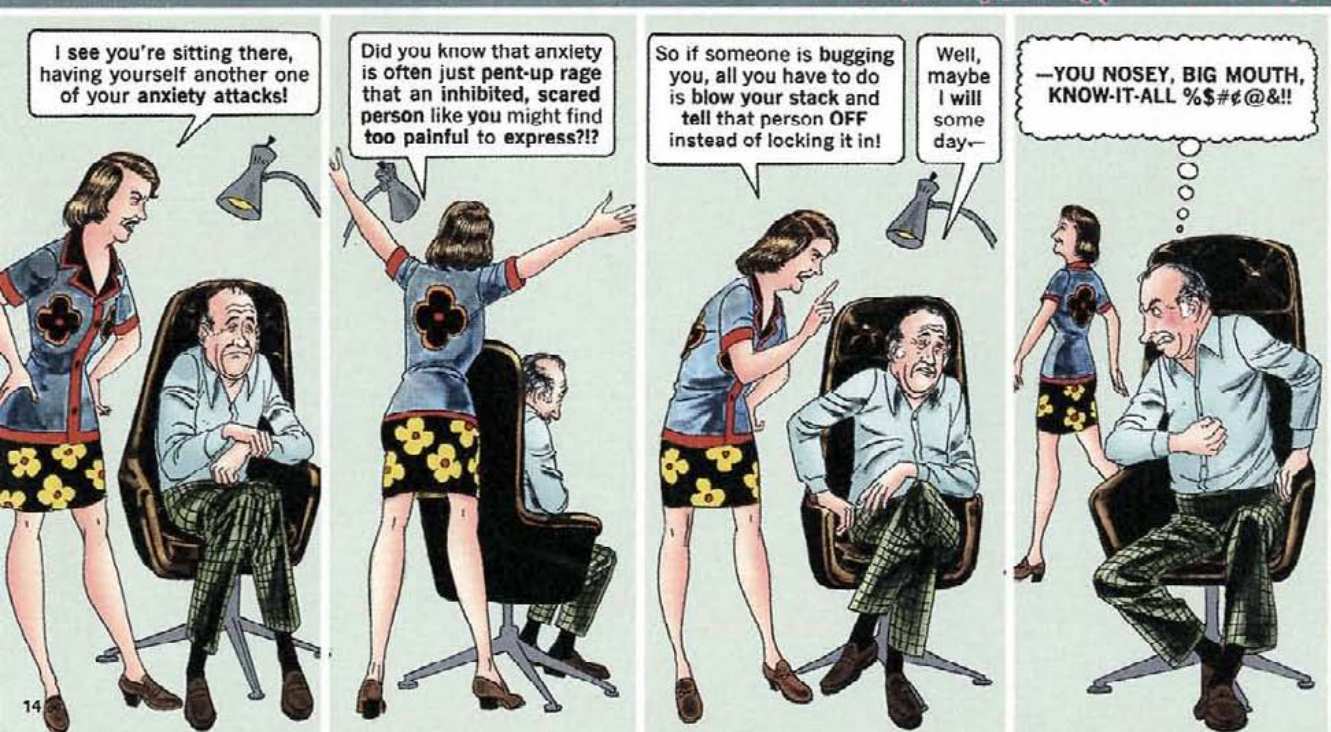
Photographed at Charlie Chaplin Studios  
Hollywood, California



BERG'S-EYE VIEW DEPT.

# THE LIGHTER SIDE OF...

# AN



You remember how afraid I was to leave my money in the bank because it might fail?



And how I withdrew it all and brought it home, and then how afraid I was that someone might break into my house and steal it?



And how I hid it behind a wall, and then how afraid I became that the house would burn down? Well, I finally figured out what to do with my money!



What?

I SPENT IT!!



ARTIST & WRITER:  
DAVE BERG

What IS it with this modern generation!? They're turning all the morals and standards that we live by upside-down!



Take my son, for example! He brought home this girl, and she's living with him in his room! I tell you, it's a shame for the neighbors!



What do you care what the NEIGHBORS think!? It's YOUR problem!



No... it's THEIR problem, too!

It's THEIR DAUGHTER!!



Our whole civilization is becoming so complicated, I can't cope with it!



F'rinstance, this Income Tax form! It takes a math genius and a corporation lawyer to fill it out!



And all these electronic gadgets that keep coming out! I don't know how to work half of them, and if they break down, I don't know how to repair them!



Why don't you just chuck it all and move out to the wilderness?

I—I couldn't cope with that, either!



No more insecurity! No more anxiety! I've played that game for the last time! I'm bowing out of the rat race!

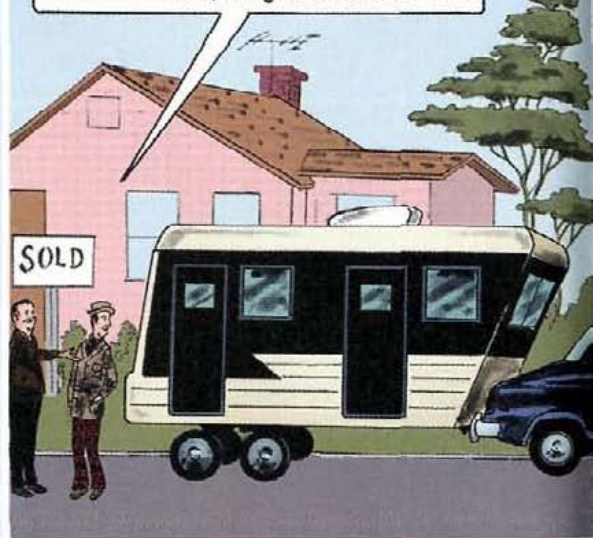


My wife and I have wiped the slate clean! We're starting out on a new Life Style... with new priorities! We're looking to a future based on solid standards, with deep permanent roots and long meaningful relationships!



Sounds great! How are you going to do that?

We sold our home, and got ourselves a trailer!



First, the **GOOD** news! You won't have to listen to my voice droning on and on all period long!



Now for the **BAD** news! I'm giving a surprise test based on the two chapters you were supposed to read last night! And if you think **YOU'VE** got troubles, just think of **ME**... sitting up half the night, marking your papers!



Okay, Peter Hunt! What are you looking so anxious about?



Well, Sir, first the **GOOD** news!

There'll be **ONE LESS PAPER** you'll have to sit up and mark...!!



I can't stand these new super highways!  
Everybody on 'em drives like a maniac!



It's like every driver is  
hell-bent on speeding to  
an accident! ... his OWN!!



You're a fine one to talk!  
You're driving faster than  
anyone else around!



That's because I want to  
get OFF this blasted  
highway as soon as I can!



What are YOU  
so down in the  
dumps about?

I can't  
get a  
job!



Yeah, it's  
tough! But  
some people  
are getting  
them!

I know! But it's  
tougher for me!  
I have absolutely  
no real practical  
qualifications!



See? You  
should have  
prepared  
yourself!

Yes! I  
wasted  
a lot of  
years!



Doing what?

Getting a Ph.D.!



What a weekend! Have I got  
trouble! Friday, my super-  
bright kid announces he's  
dropping out of college!

You call that trouble?



With money so tight, my wife  
picks Friday to suddenly go  
out on a wild spending spree!

You call that trouble?



Business is so lousy that  
on Friday, my Accountant  
tells me I won't be able to  
make next week's payroll!

You call that trouble?



Friday night, my television set  
blew ... and I had to go through  
the whole weekend WITHOUT IT!!

Now, THAT'S TROUBLE!!



That's not a civilized city out there! It's a JUNGLE!

In the old days, they only used to rip off blind newsdealers and little old ladies! But now, they're so desperate that even big, strong, healthy-looking guys like us can be victimized!

I never thought I'd be afraid to go out there and make a few bucks!

We're just gonna have to find some other way to make our bread...

... besides mugging!!

Changes... changes! They're coming so rapidly that it's making me into a neurotic!

My big virile Son has turned into a style freak, and now he dresses like a pansy! My little feminine Daughter has become a Women's Libber, and now she dresses like a farmer!

I'd go completely out of my mind if it wasn't for your wonderful reliable stability!

You dressed like a slob in the past... and you're STILL a slob!!

Oooh, I've got a terrible pain in my chest! I think I'm dying!

Again?! You're the world's greatest hypochondriac!

You keep going to Doctors, and they all keep telling you the same thing... that it's just EMOTIONAL! And then, the pain moves to another spot!

Do you understand?! It's PSYCHOSOMATIC! It's IN YOUR MIND!!

Y'know, you're right!

Now... I've got a terrible headache! I think I'm dying!

David Berg



Zit happens.



ZAPZYT kills acne-causing bacteria fast. So results are all you see.

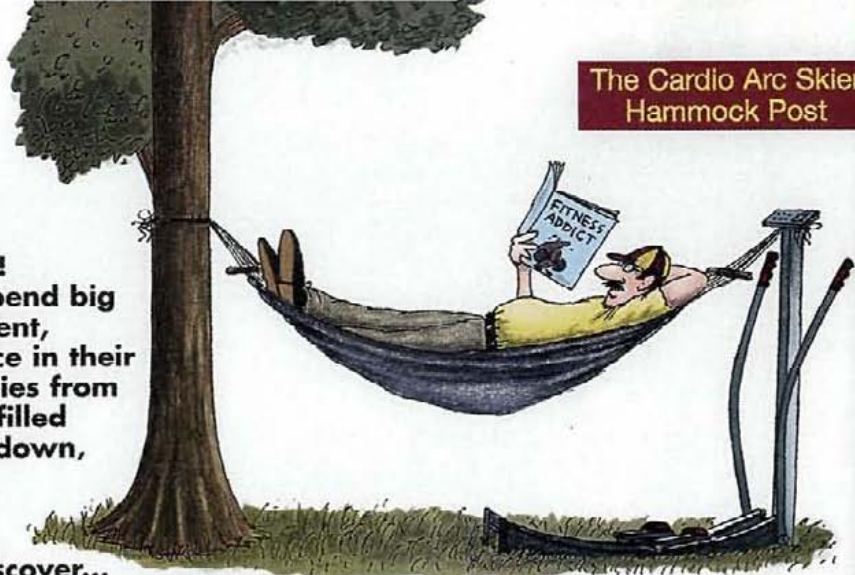
©2002 Wellman Pharmaceuticals, Inc.



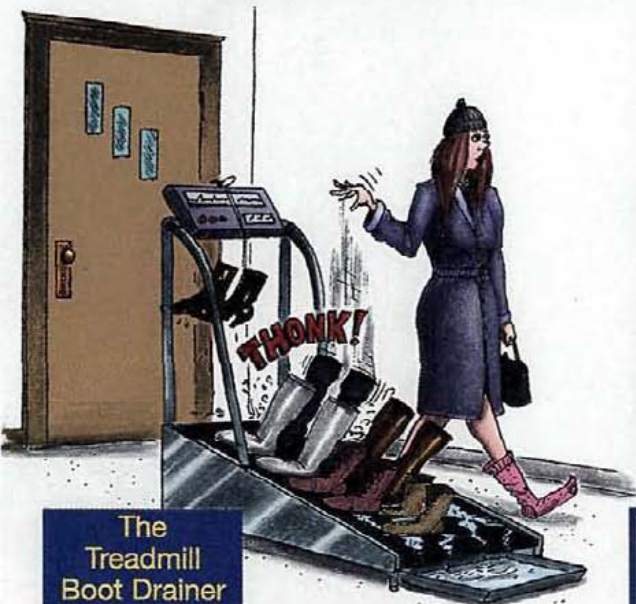
ABS NAUSEAM D'EPT.

America is obsessed with physical fitness: workout videos, health clubs, personal trainers and the biggest scam of all, home exercise machines! Millions of gullible schmucks spend big bucks on sophisticated equipment, convinced that its mere presence in their homes will transform their bodies from obese, blubber-laden, cellulite-filled bags of excess fat to trimmed-down, pumped up, perfectly sculpted, irresistible things of beauty! Unfortunately, they're in for a rude awakening when they discover...

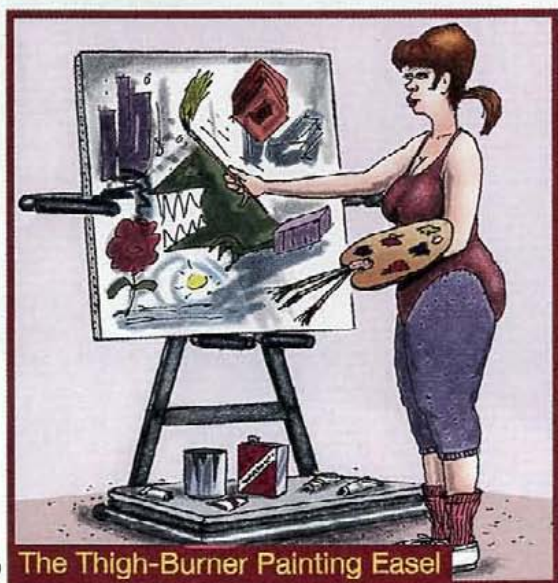
The Cardio Arc Skier Hammock Post



# What Exercise REALLY U



The Treadmill Boot Drainer

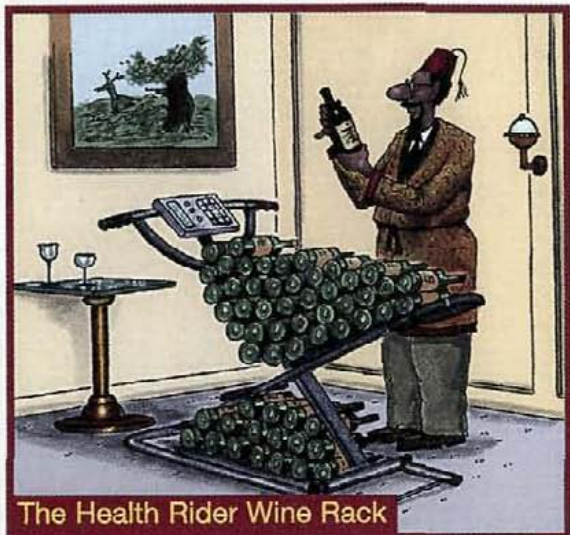


The Thigh-Burner Painting Easel



The Nordic Track Laundry Sorter

ARTIST & WRITER: TOM CHENEY

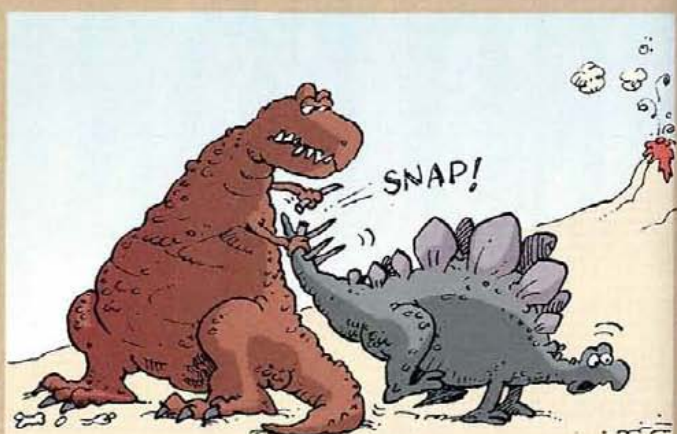
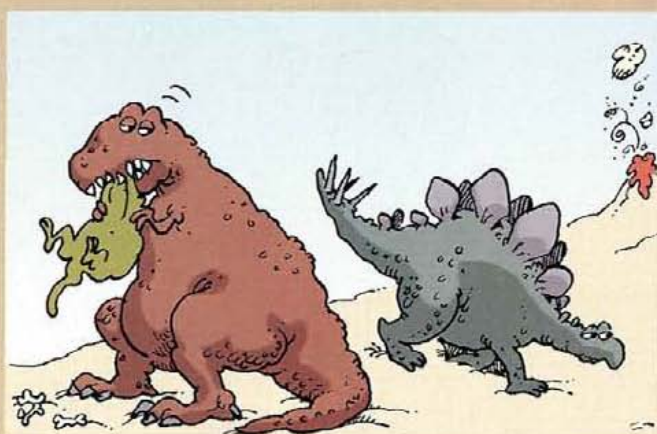
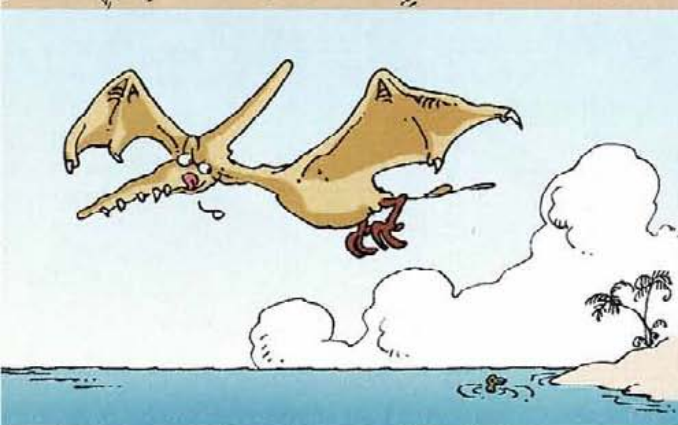


# Machines Are SED FOR

The Soloflex TV/Video Stand

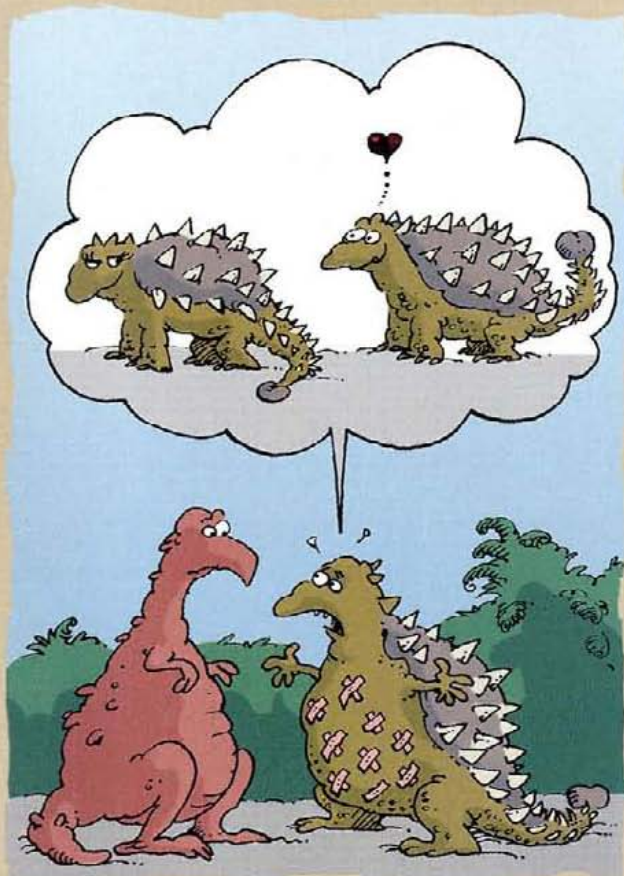
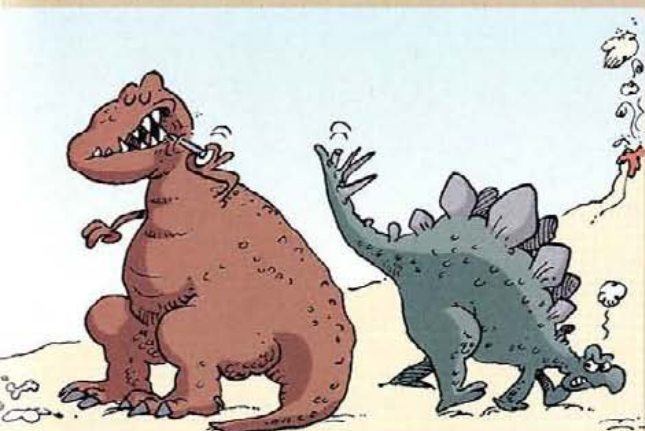
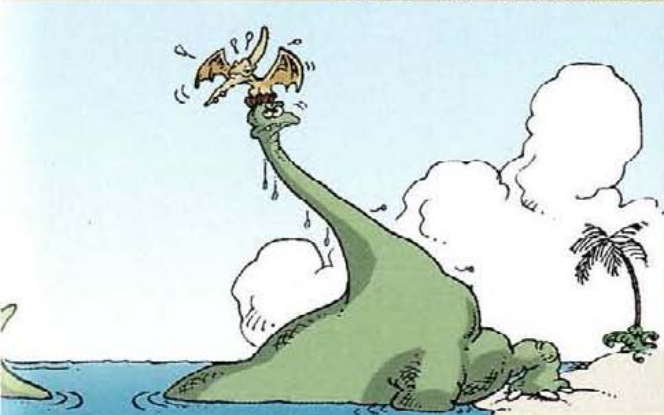
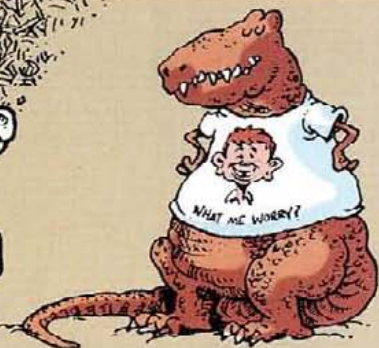


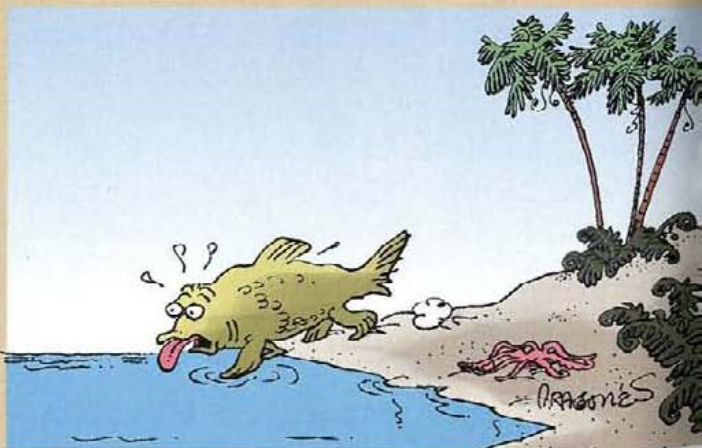
# A MAD LOOK AT



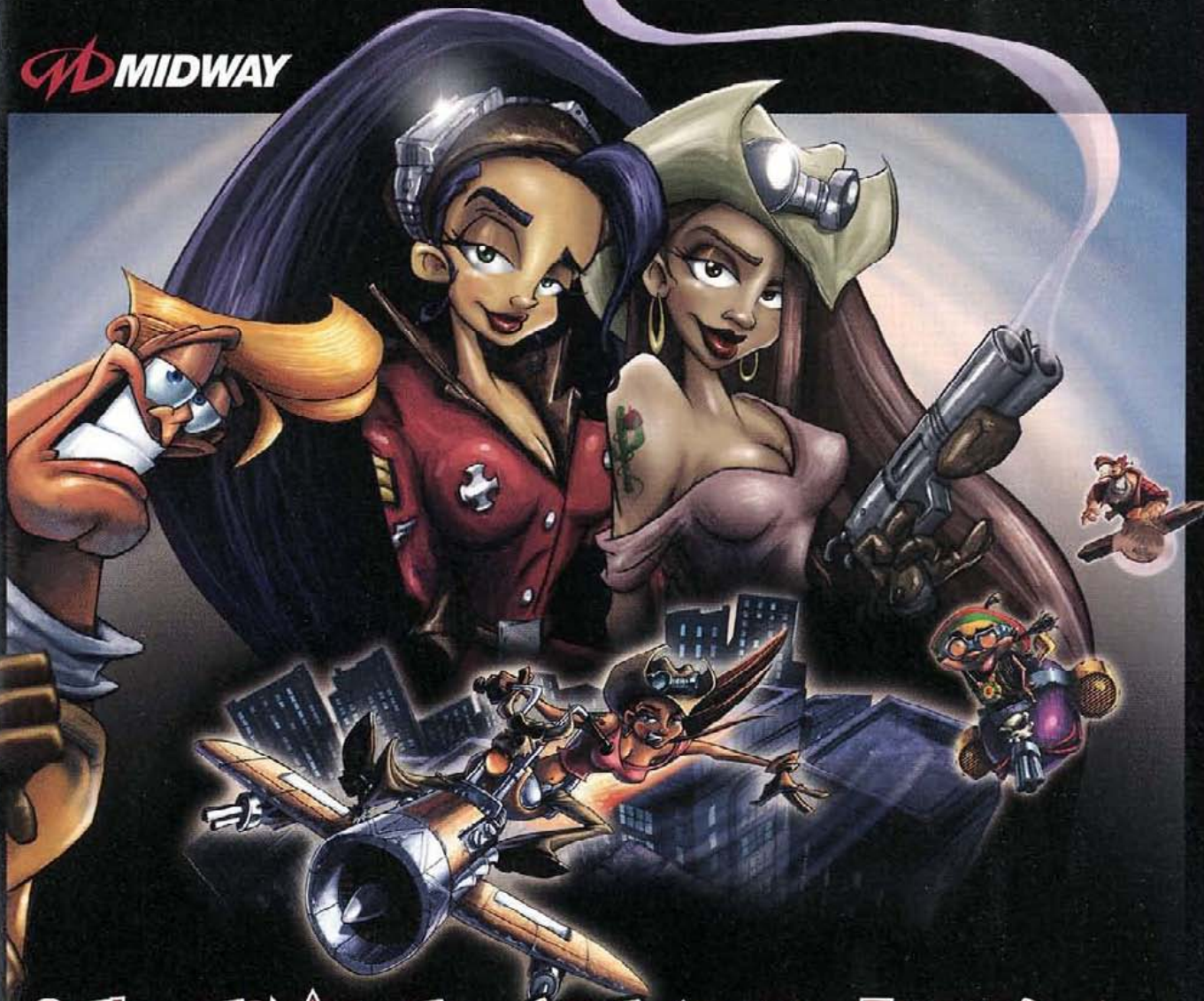
# NO SAURUS

ARTIST AND WRITER: SERGIO ARAGONES





**MIDWAY**



## IT'S TIME TO GET YOUR FREAK ON

Explore, dogfight and race with some of the most freaky characters you have ever played with, in the first-and-only, fully-open, interactive, 3-D, racing videogame.

- 13 alluring characters and dozens more hidden
- 12 massive and enticing tracks
- Enthralling race and dog fight modes
- Unique and mesmerizing mini games
- Amazing head-to-head multiplayer action



**FREAKY FLYERS**

Coming July 2003  
Log onto [www.freakyflyers.com](http://www.freakyflyers.com)



PlayStation 2

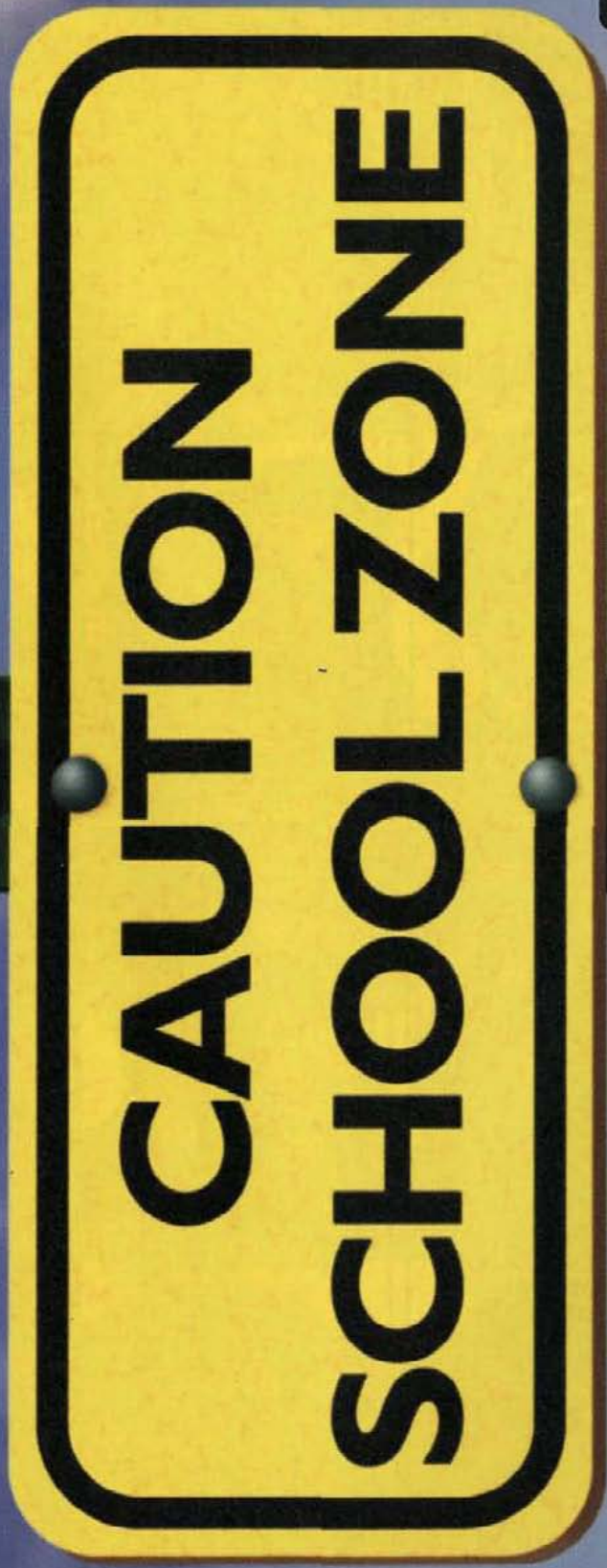


Comic Mischief  
Mild Violence  
Suggestive Themes

Freaky Flyers ©2002 Midway Home Entertainment Inc. All rights reserved. MIDWAY and the Midway Logo are registered trademarks of Midway Amusement Games, LLC, used by permission. Freaky Flyers is a trademark of Midway Home Entertainment Inc. TM, © and the Nintendo GameCube logo are trademarks of Nintendo. "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. Microsoft, Xbox, and the Xbox logo are either regis-

A STREET SIGN WE'RE AFRAID WE'LL SEE





**A PUNCH IN THE KNOWS DEPT.**

Hardly a day goes by that you don't read an article by some  
 boneheaded academic claiming that Americans are getting dumber  
 and dumber. To this, we at MAD politely say, "bullshit!" In  
 fact, we're of the exact opposite opinion! We think that  
 Americans know more information than ever before. It's just that  
 they know different kinds of information — stuff that is  
 infinitely more important and relevant to their lives than the  
 crap that impresses boneheaded academics! See if you  
 don't agree once you peruse the results of our exclusive  
 survey which proves beyond a shadow of a doubt that...

# AMERICANS

ARTIST: RICK GEARY

WRITER: DENNIS SHEE

**Only 7%...**



...know that Martin Luther King Jr. said "All men are brothers"

**But 89%...**



...know that Charlie Sheen and Emilio Estevez are brothers

**Only 2%...**



...know that Joan Arc was 16 when she started leading the French army

**But 94%...**



...know that Shoshanna Lonstein was 17 when she started dating Jerry Seinfeld

**Only 18%...**



...know Bill Clinton is a great admirer of JFK

**But 97%...**



...know Bill Clinton is a great admirer of JFK

**Only 12%...**



...know Nathan Hale was a patriot

**But 92%...**



...know Alan Hale was "The Skipper"

**Only 4%...**



...know that at the time of his death, Nathan Hale regretted having only one life to give for his country

**But 89%...**



...know that at the time of his death, Tupac Shakur had only one testicle



# ARE ~~SMARTER~~ THAN EVER

**Only 17%...**



...know that Thomas Jefferson was the third President

**But 71%...**



...know that Roger Moore was the third James Bond

**Only 13%...**



...know the Indians lost Manhattan for \$24

**But 88%...**



...know the Indians lost Albert Belle for \$55 million

**Only 4%...**



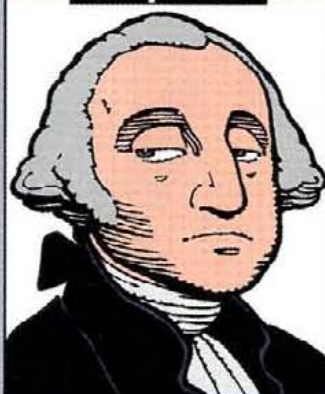
...can name three men who signed the Declaration of Independence

**But 67%...**



...can name three jocks who signed multi-million dollar contracts with Nike

**Only 3%...**



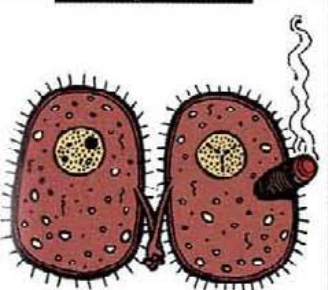
...know Washington was the father of his country

**But 65%...**



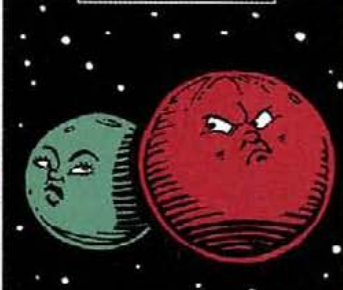
...know Bill Cosby might be the father of Autumn Jackson

**Only 7%...**



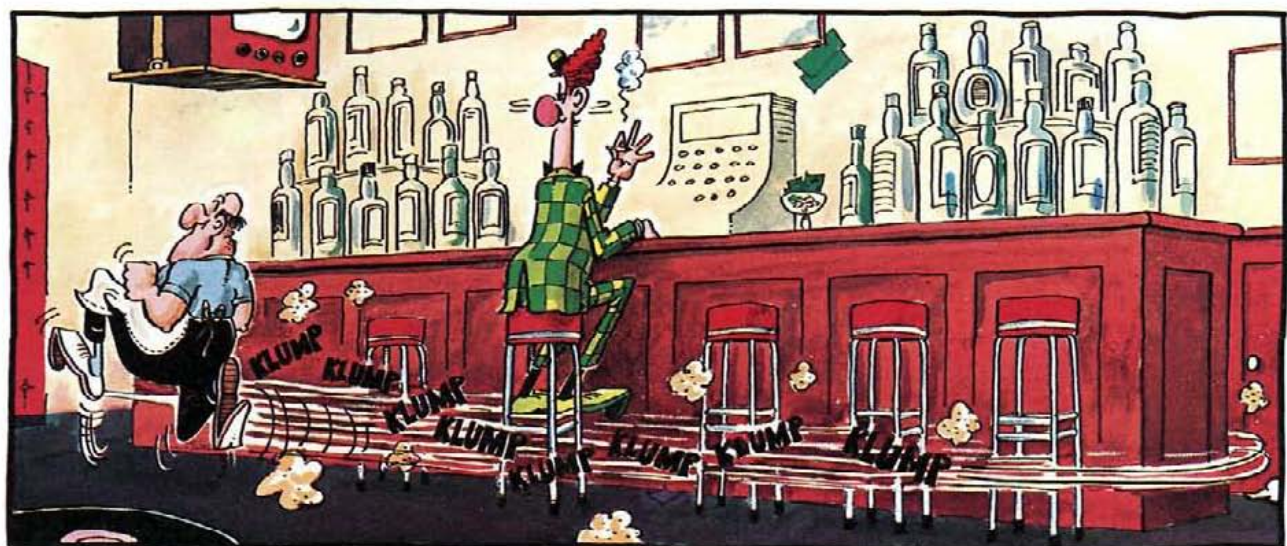
...know that men have a "y" chromosome, women don't

**But 93%...**



...know that men are from Mars, women are from Venus





**THERE ARE LOTS OF WAYS TO DEAL WITH ZITS.  
SOME MORE EFFECTIVE THAN OTHERS.**



the turtleneck



faking sick



the bandage



oxy



Oxy may not be the most creative way of dealing with zits, but it works. Oxy Pads kill over 99% of the bacteria that cause zits within 30 seconds. And they keep working all day.

**THINK OXY. THINK OXYGEN.™**



Hi, folks! I'm Bill Clodsby, and I'd like to welcome you to the hottest new SitCom on TV...

I play Quipin Yockstable! I'm a successful Doctor, I live in a luxurious suburban home and I belong to 6 Country Clubs!

I'm his wife, Flare! I'm a brilliant Lawyer, a registered Republican, and a member of our chapter of The Daughters Of The American Revolution!

And this is one of our four overprivileged children—our flakey son, Zero!

What happened to you, Son?

I got into a fight! Some kids accused us of being BLACK!!

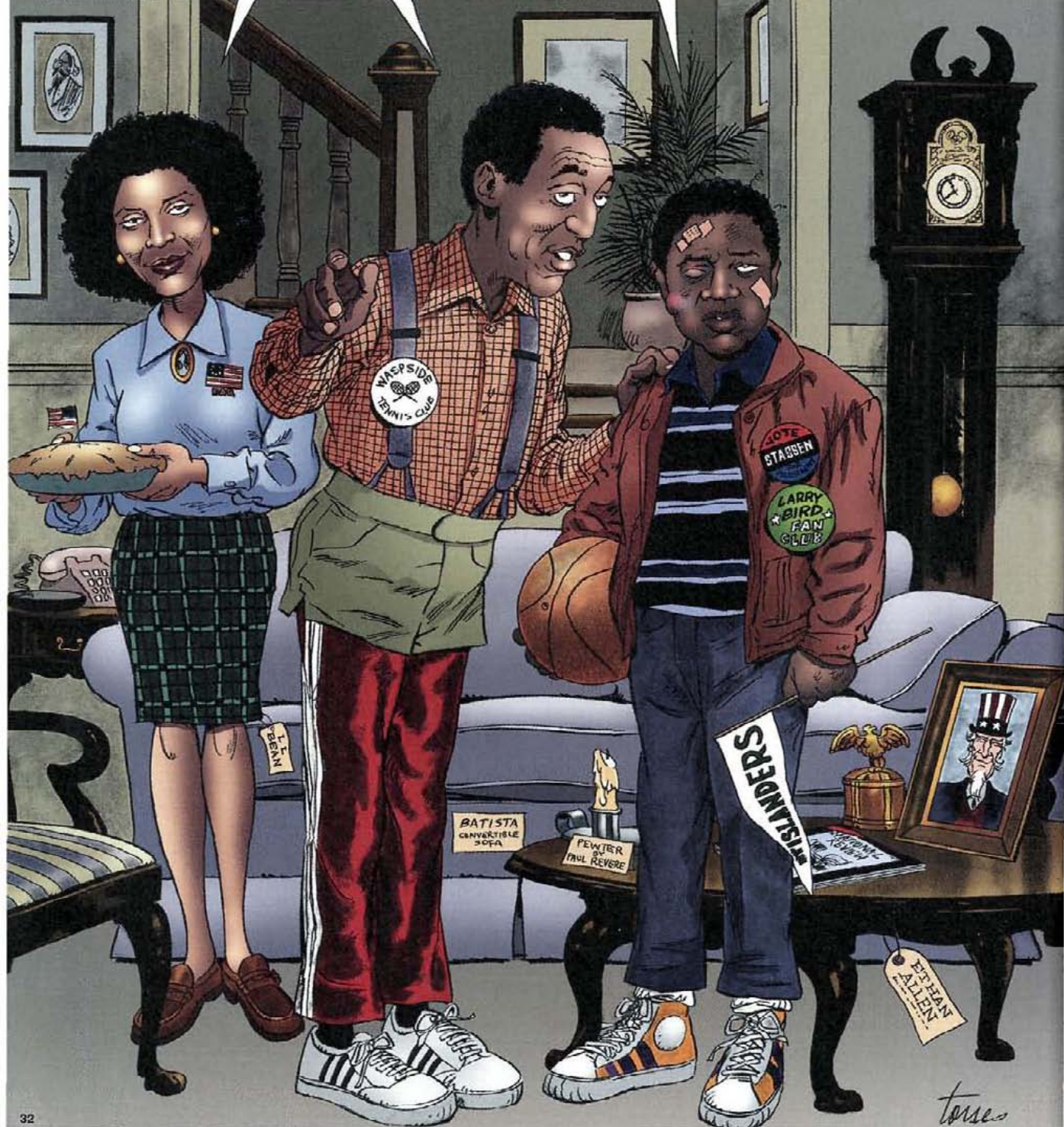
We ARE Black!

If we're Black, how come we're so well-off?? How come we act White... and THINK White??

That's so the White viewers can identify with us! How ELSE do you think we get such HIGH RATINGS??

Half of 'em think this is a remake of "Father Knows Best"—that I'm ROBERT YOUNG—

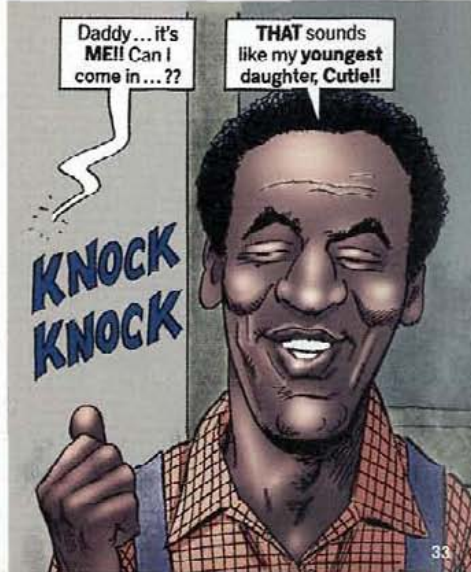
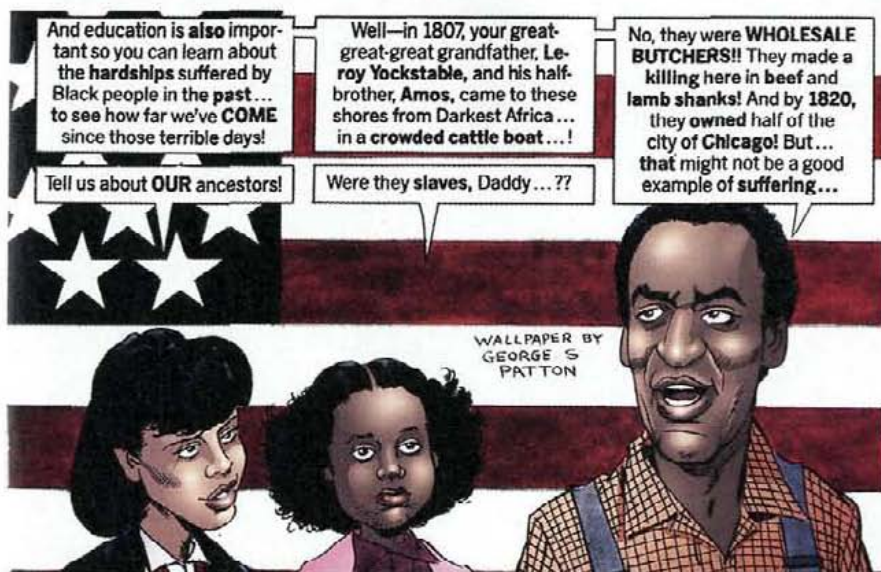
—and their TV sets need a COLOR adjustment!!



# THE CLODSBY SHOW

ARTIST: ANGELO TORRES

WRITER: LARRY SIEGEL



Isn't that the most  
adorable living doll  
you've ever seen??

And look at those  
incredibly cute  
facial expressions!!

Yep... Daddy sure is the  
cutest one in the family!!

HE  
TRIES  
HARDER

Okay,  
let's  
go  
down  
and  
have  
some  
dinner,  
girls!

Wait a minute! That's not  
fair! I didn't have a  
chance to do MY thing!!  
I do cutesy little "Black  
Kid" schtick ... including  
pouting and mispronouncing  
words ... that make Arnold  
and Webster as appealing  
as Mr. T in hip-huggers!!

Cool it,  
half-pint!  
You just  
met the  
MASTER of  
cute! Even  
YOU can't  
follow  
THAT act!

Well, what  
vital and  
meaningful  
subject  
shall we  
deal with—  
as usual—in  
THIS  
episode??

I got it, Mom!  
How about if  
we bury my dead  
pet ant in the  
toilet... and  
Daddy conducts  
a religious  
service!??

Good thinking!!  
Ant-Burying IS  
a burning social  
issue with most  
Americans these  
days... as they  
struggle to cope  
with life in the  
turbulent '80's!

Forget it! We  
buried a drag-  
on fly in the  
trash compactor  
last month! It  
was a four-part  
series, remember?  
One episode for  
each wing...!!

Oh-oh! There goes my beeper!  
I've got to go to work...!!

Must be an emergency commer-  
cial at Coca-Cola! Oh, well,  
that's the price you have to  
pay when you marry a "Doctor-  
Celebrity-Product-Endorser"!

No, Honey!  
This is a  
medical call!  
I've got to  
deliver a  
BABY... and  
a FUNNY  
MONOLOGUE!!

BEEP  
BEEP  
BEEP

Uh...  
Good  
evening,  
ladies  
and  
germs!  
Chuckie  
Chuckie!

Get it...?  
Germs...?!  
The last  
thing you'd  
expect to  
find in an  
operating  
room...!?

Anyway, it's great  
being here... even  
though I rarely deli-  
ver babies on non-  
holidays! I usually  
wait till Labor Day!

Please, Doctor! My  
wife is due any  
second now! Aren't  
you going to put  
on your mask...??

Get it? Labor Day?!

Oh, sure...!  
My mask...!!

Oh, my God...! You're not  
going to deliver like THAT?!

Of course not!! I'm  
going to SCRUB first!

BLEACHER  
SECTION



SPECTATOR  
SECTION



I  
KEEP 'EM  
IN  
STITCHES

SUCK  
ON  
THE  
BOX

What in hell are you doing?

Hey, come on! Ex-President Nixon killed them with this bit a few weeks ago when he was the Special Guest Host on "Saturday Night Live"!!

Doctor... this will have to be a Caesarean delivery, and I don't think I can trust your judgment!



Mr. Nagle, you have every right to your doubts and fears! That's why I suggest you get a second opinion! Dr. Murphy, would you come in, please??



Hello, you Mother! Or is it still a little too early to call you that??

Is there any chance I could get a THIRD OPINION...??



Hi, baby! I'm home again!

Quip, look who's visiting with us! Grand Thinker, the President of our NBC-TV Network...

Folks, the show is doing great, but there's something missing! It's just not that different from other Black TV Shows...



But it IS different! For one thing... we've got money! I've got stocks and bonds that'll knock your socks off!

Did you ever see George Jefferson's stock portfolio? When HE talks, E.F. HUTTON listens!!

Okay, how's THIS for different? I got a call from the Mayor! He wants me to be his PERSONAL PHYSICIAN!

Big deal! BENSON works for a GOVERNOR! And if you're thinking of starting your own business, FRED SANFORD did that ages ago! What I'M looking for is an exciting NEW gimmick to show that you people have REALLY ARRIVED as a successful Black TV Family...!!



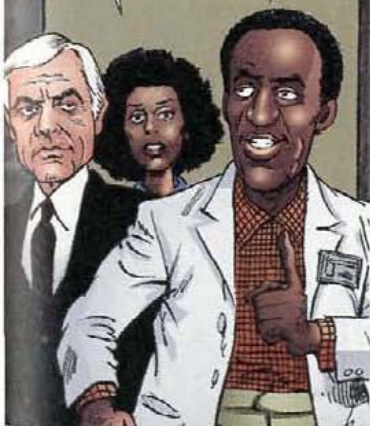
Where are you going, Quip???

Don't anybody go away! I may have a SOLUTION to our problem...!

Okay! I'm back! Get ready now for the one element that's going to put us on an equal footing with "Diff'rent Strokes" and "Webster"...and miles ahead of the other Black Shows in TV History...!

Quip... what did you do??

I...I adopted a WHITE KID!



Hi, Mr. Thinker! Hi, new Mom and Dad and new Sisters and Brother! Wow...! This is something I've always wanted but never had on "Silver Spoons"... a neat large family, a warm friendly Mother, and most important of all... fantastic HIGH RATINGS!!

Gee, maybe I'm crazy, but why does this little blond honky remind me of that obnoxious kid on those old "Dennis The Menace" reruns?



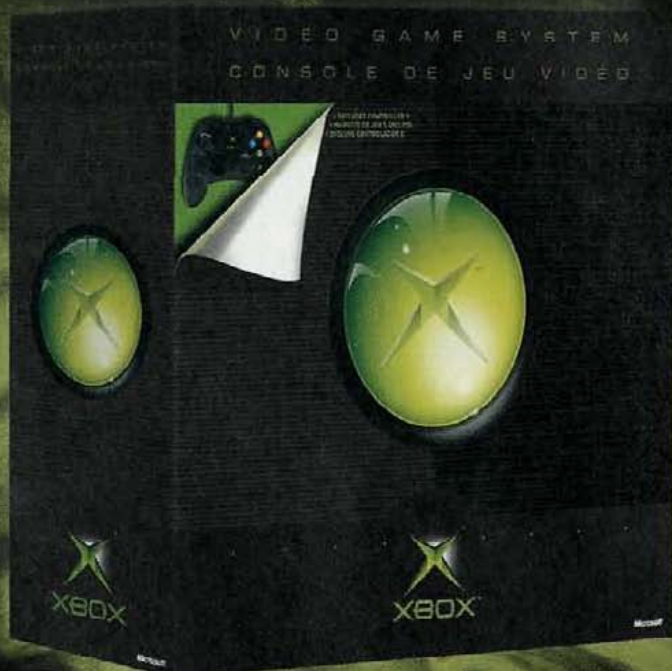
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summer  
sweepstakes

PRESENTS

the

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AT&T&A DEPT.

Last year, viewers of the Miss America Pageant were asked to call in their responses to the question, "Should the controversial Swimsuit Competition be banned from the show?" The answer was, unsurprisingly, a resounding NO! But this little episode showed us the producers might be willing to change the show, just as soon as all of us call in and answer...

More

# VIEWER POLL QUESTIONS That The Miss America Pageant Should Be Asking

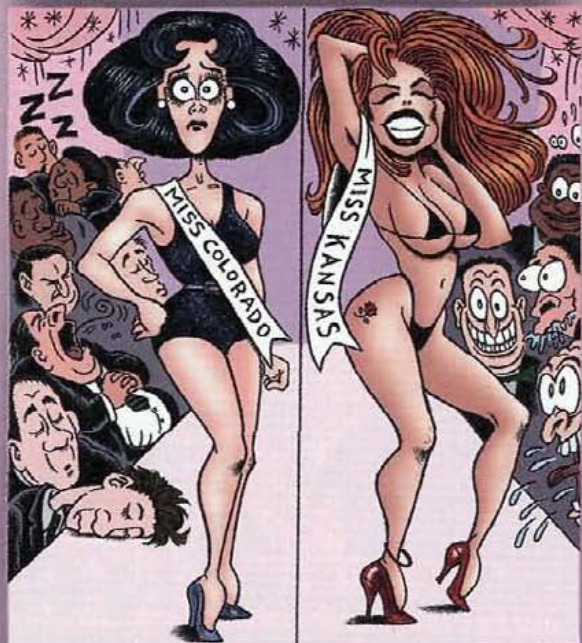
ARTIST: RICK TULKA WRITER: MIKE SNIDER

Which of the following reasons for disqualification would you most like us to adopt?



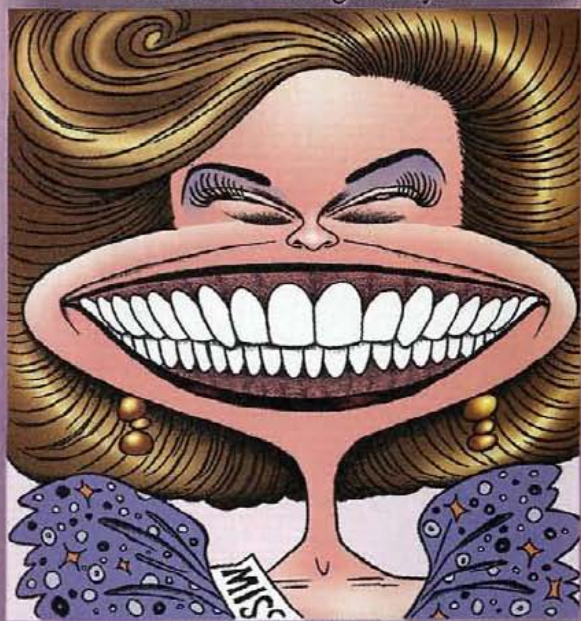
- Possession of an Accordion With the Intent to Play [PRESS 1]
- Uttering the Phrase "World Peace" Anywhere Near a Microphone [PRESS 2]
- Listing Baton-Twirling as a "Talent" [PRESS 3]

Now that we're going to keep the Swimsuit Competition, should we start using swimsuits from THIS century?



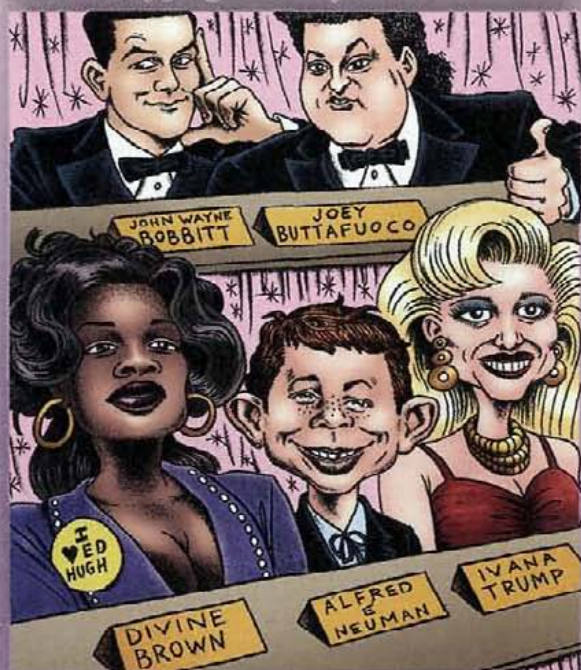
- Yes [PRESS 1]
- No [PRESS 2]

Which of these new secondary titles would you most like us to start giving out with "Miss Congeniality"?



- "Miss Phoniest Smile" [PRESS 1]
- "Miss IQ of a Doorknob" [PRESS 2]
- "Miss Backstabbing Bitch on Wheels" [PRESS 3]

From now on, should we require that all celebrity judges actually BE celebrities?



- Yes [PRESS 1]
- No [PRESS 2]

Should we stop implying that the duties of Miss America are anything more than just mall openings, real estate promotions and cheesy corporate PR stunts?



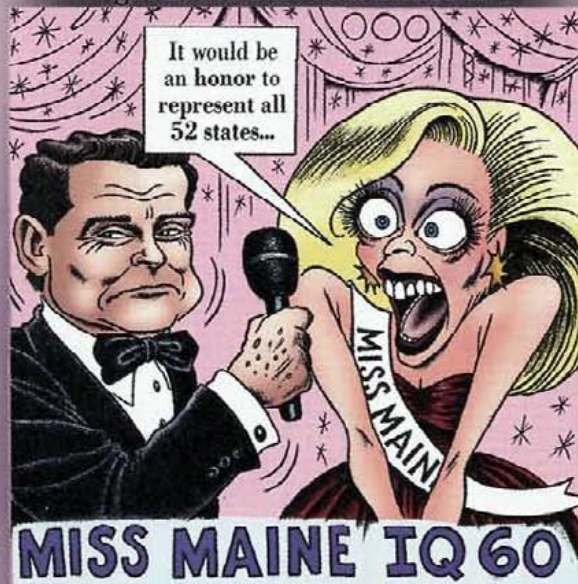
- Yes [PRESS 1]
- No [PRESS 2]

Since the last time anyone in the Miss America age group wore a formal evening gown was 1957, which current style should we replace it with?



- Biker Chick [PRESS 1]
- The Courtney Love Look [PRESS 2]
- Gangsta Rap 'Ho [PRESS 3]

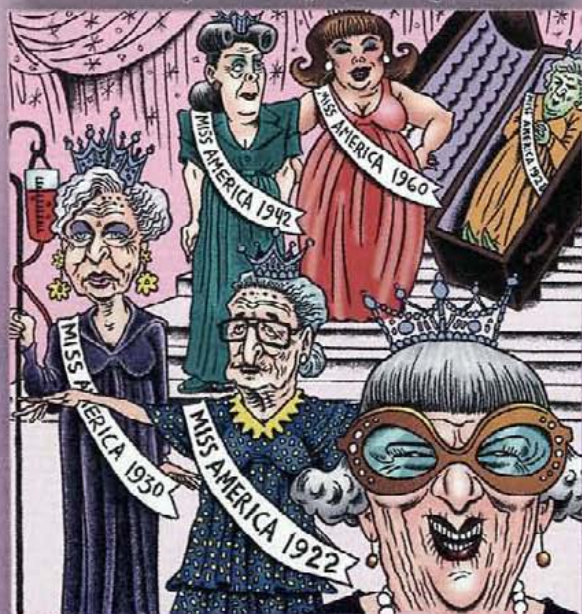
Would it help your judging along at home if we flashed each contestant's IQ on screen so you don't have to guess which ones are dumbest?



**MISS MAINE IQ 60**

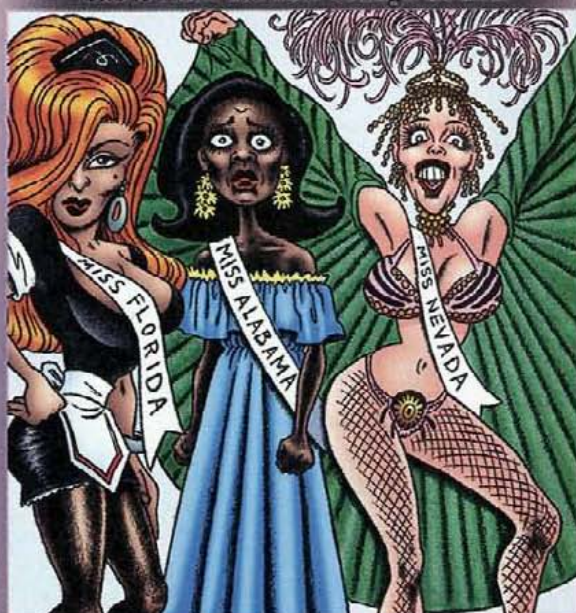
- Yes [PRESS 1]
- No [PRESS 2]

While watching the pageant, when do you usually fall asleep?



- During the Seventh or Eighth Live Clairol Commercial (PRESS 1)
- During the Fond Look Back at all 76 Previous Miss Americas (PRESS 2)
- During the Annual Production Number From Hell (PRESS 3)

Do you think if we dropped this silly pretense of being all about scholarships, the pageant would attract hotter and wilder babes from the non-college-bound?



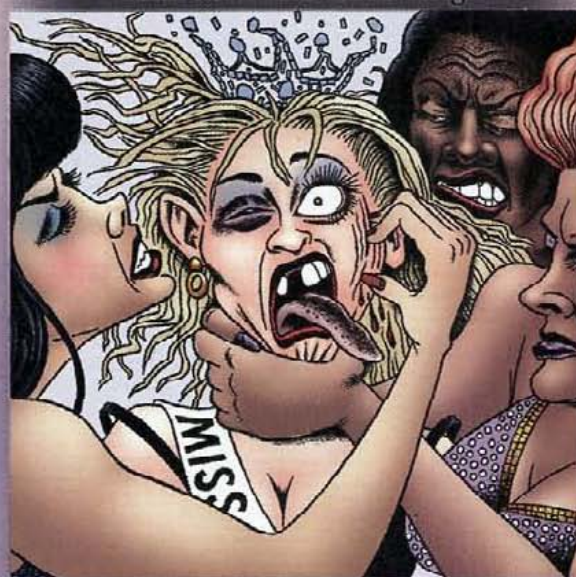
- Yes (PRESS 1)
- No (PRESS 2)

Given the recent history of the pageant, should we get off our high horse and just make Posing Nude and Plastic Surgery official competitions?



- Yes (PRESS 1)
- No (PRESS 2)

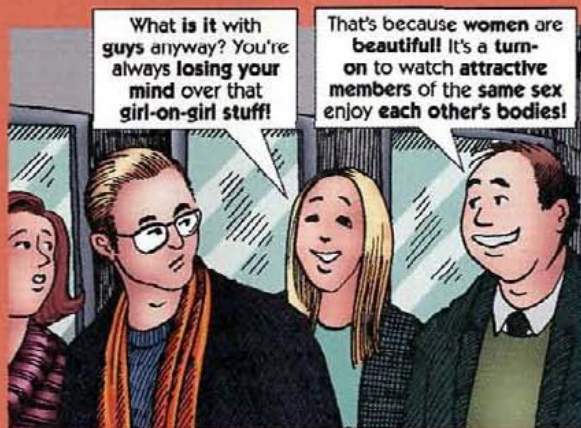
Instead of forcing the losers to hug and kiss the winners when they're announced, through which of the following should we let them show their true feelings:



- Slap Fighting (PRESS 1)
- Face Scratching (PRESS 2)
- Mud Wrestling (PRESS 3)



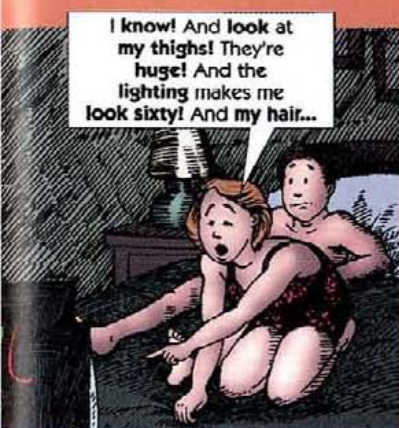
# THE MAD WORLD



# OF... SEX

ARTIST: SHARRY FLENNIKEN

WRITERS: FRANK SANTOPADRE & RICK RODGERS





How did your blind date go last night?

Well, first she wanted to eat at the most expensive restaurant in town, then she didn't even touch her food! All she did was talk about herself, and to top it off we have absolutely nothing in common!

SODA  
POP  
WATER  
ZAPPLE  
SYRUP

What a nightmare! I guess you won't be seeing her again!

Are you kidding? Of course I will! She had sex with me on the first date!



I can honestly say my new computer has completely changed my sex life!

Yeah, I hear those chat rooms get very steamy!

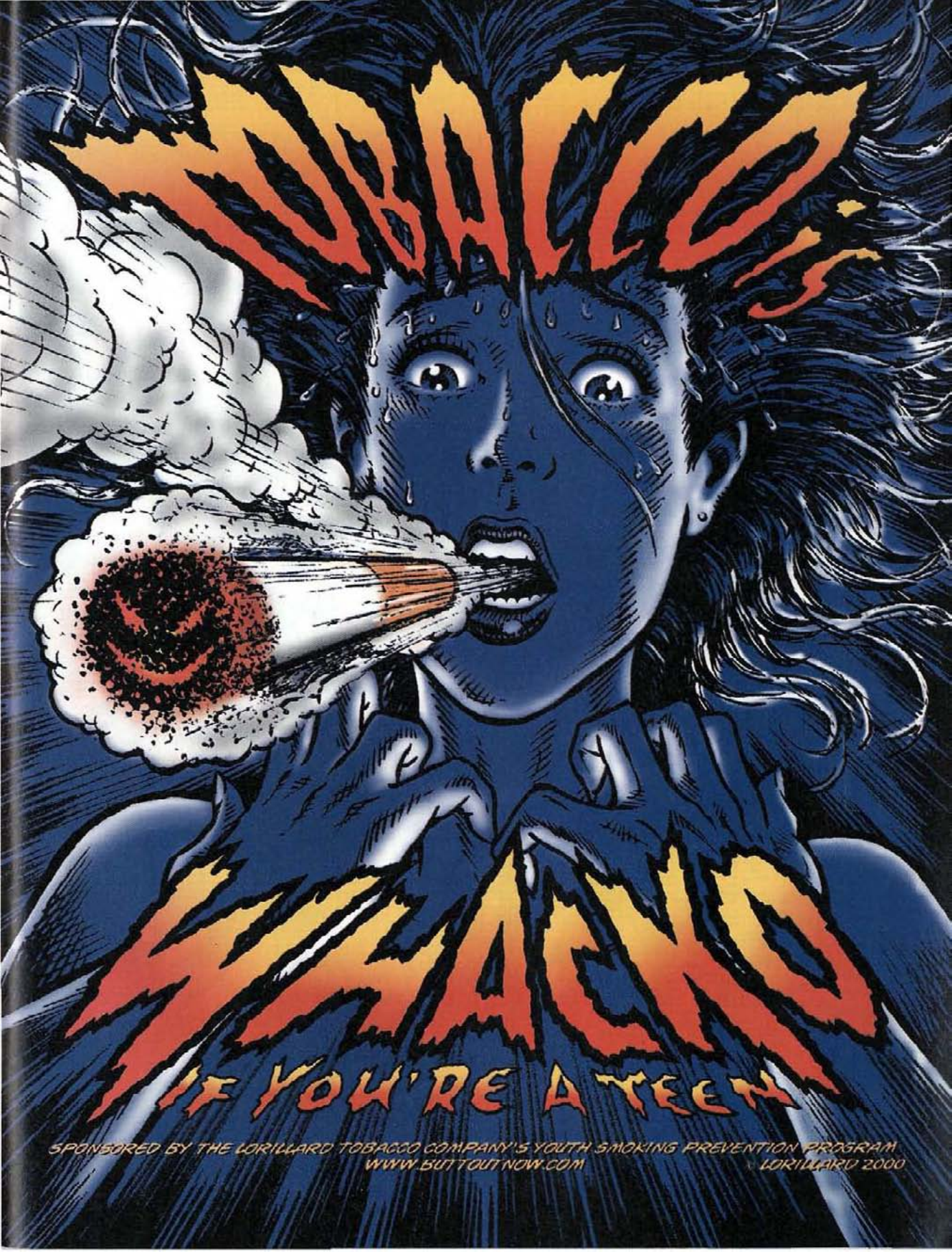
What chat rooms? My husband is up all night surfing the web! We haven't had sex since we got the damn thing!

Mmm, that was fantastic! I'm so glad we met tonight! Want a cigarette?

No thanks, they're bad for your health!

You're worried about your health? Then how come it took me 20 minutes to talk you into using a condom?!





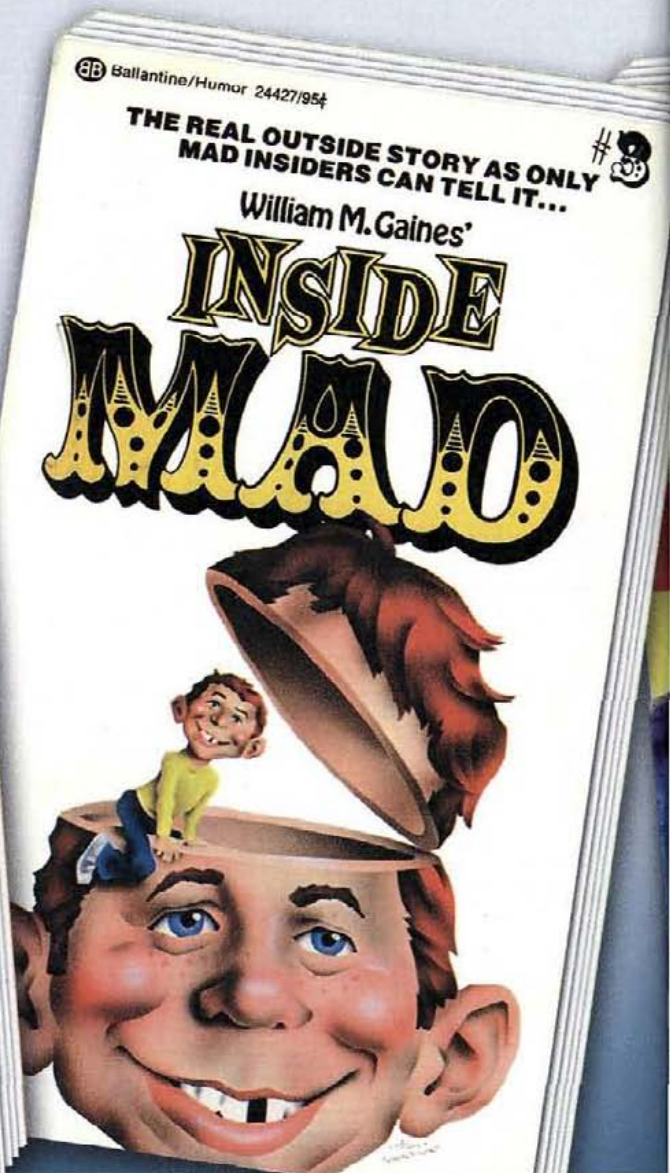
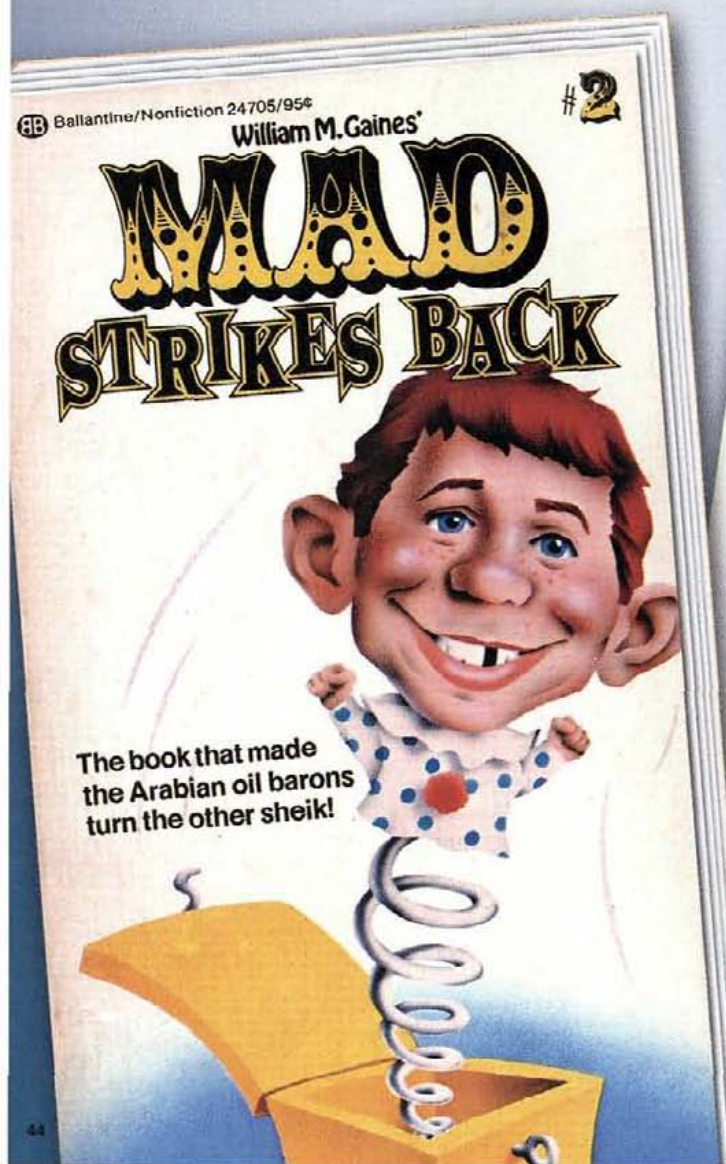
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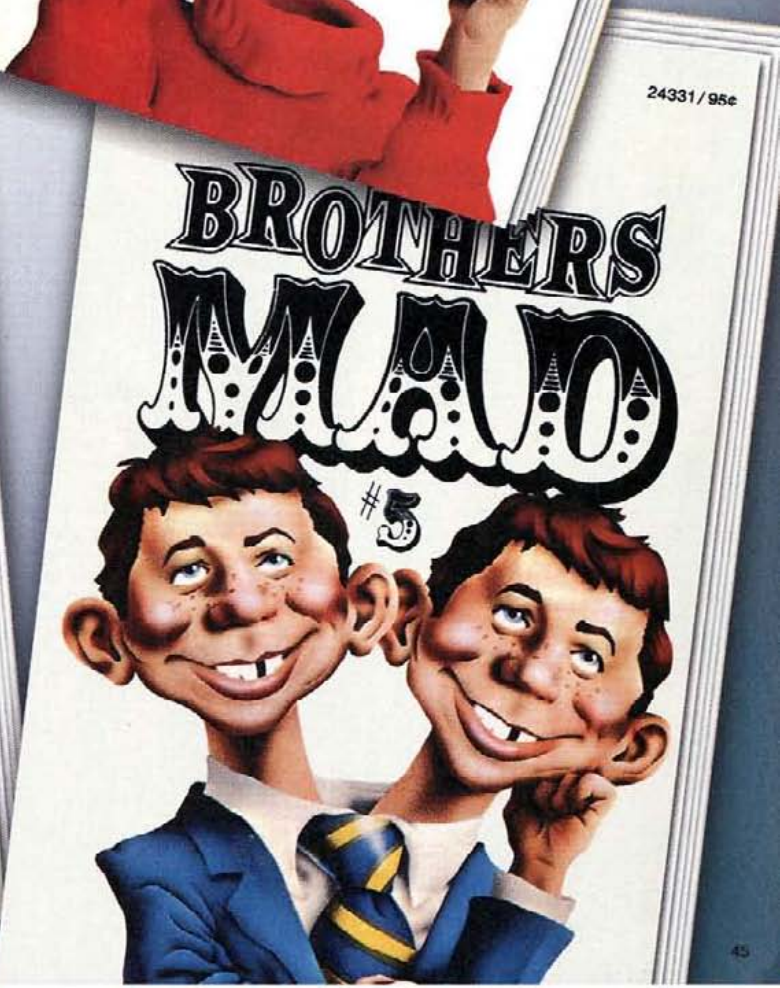
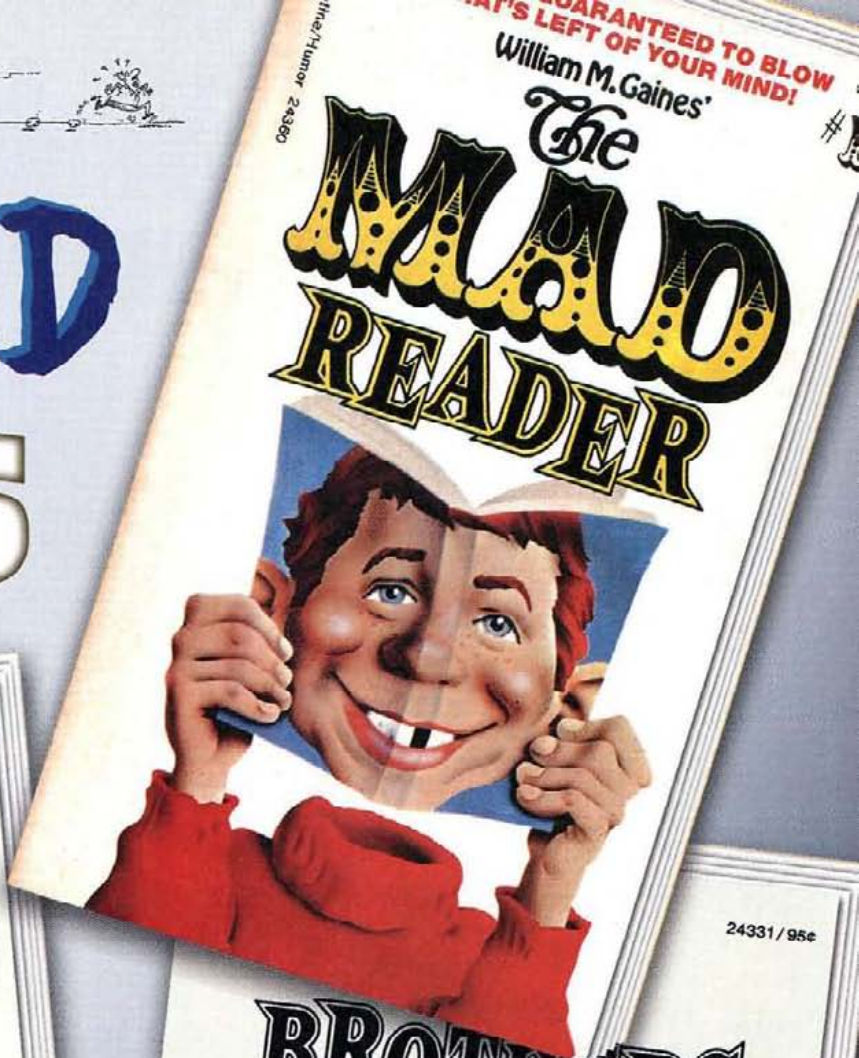
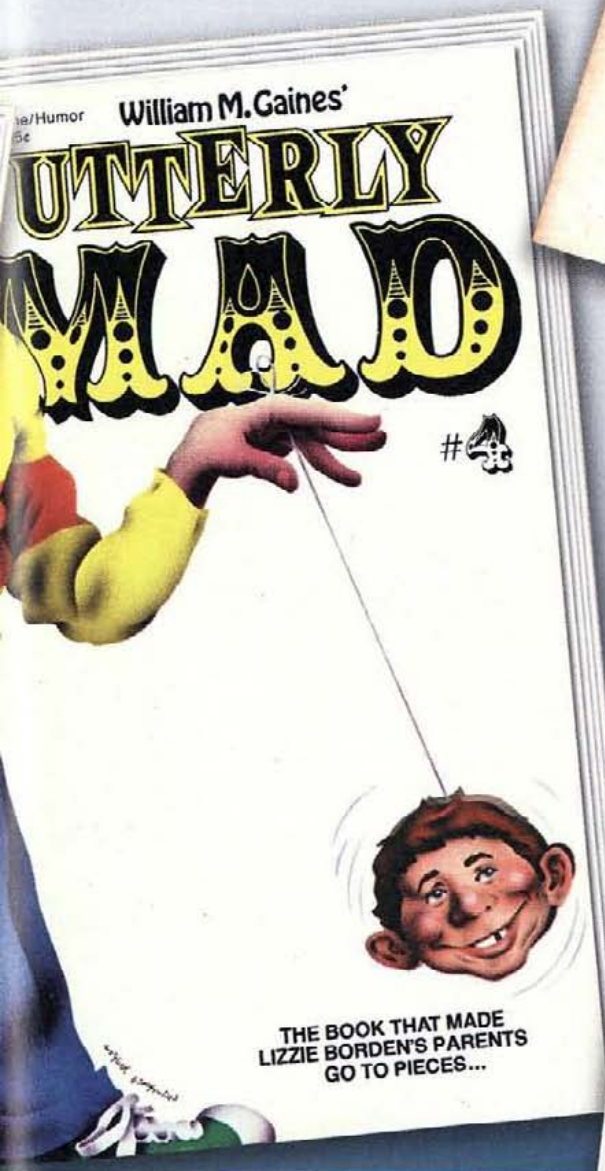
While looking through our storage room for some cake (Sure, it sounds crazy, but *damned* if we didn't smell cake in there!) we stumbled across our collection of MAD paperbacks...as we seem to do every time an issue of *Color Classics* is coming out. Long story short: we found no cake, but did find a bunch of artwork that no one has seen in a while. This month, our self-important celebration focuses on Robert Grossman's airbrushed covers from the 1975 reissues of MAD's five original paperbacks. Publisher Bill Gaines so disliked them that he pushed for a new set of covers for the next rerelease. But we're sure *you'll* like them. If not, by next issue we hope to have found a way to include cake in every copy!



# MAD's REDISCOVERED COVERS



# OVERED ERS





Here's what we'd like to know: How does ESPN fill not one, but TWO 24-hour-a-day cable channels with interesting, exciting, fun, edge-of-your-seat sports coverage? Actually, it's a trick question. They don't! As you'll see in...

# A MAD Peek



Hey, there's the Fabulous Sports Babe doing her show! Is it true that in her memoirs she used the F-word 6,386 times?

Actually, 6,387, if you count the dedication to her mother!

These are the offices of ESPN2, or as we like to call it, "The Deuce"!

I've noticed that ESPN2 carries many of the lesser-known international sports!

What are you talking about? There's a HUGE audience for the Royal Hobart Tasmanian Cricket Championship!

It began in 1986 with Bill Parcells and it's revolutionized the game as we know it today!

You mean that play where the quarterback dumps the ball off to his tight end?

No. I mean that play where the defensive end dumps the Gatorade off on his coach!

We're doing a video tribute for Shaquille O'Neal's birthday! Do you think I should lead with action footage of Shaq mugging to the camera as he shatters a backboard? Or maybe a scene from his latest film? Or how about showing him in the studio cutting his new rap CD?

Why not go with something truly unique? Run some footage of him making a free throw!

I'm running close to deadline! I need to come up with a "Did You Know" segment for tonight's SportsCenter!

How about, "Did you know that even though most of our viewers are semi-literate morons, they can, thanks to this segment, tell you who was the only left-handed backup quarterback out of an Ivy League school to play in both the NFL and the USFL?"

No, I think we did that one last week!

# Behind the Scenes at ESPN

ARTIST: ANGELO TORRES

WRITER: JOHN CALDWELL



# PLAY BIG



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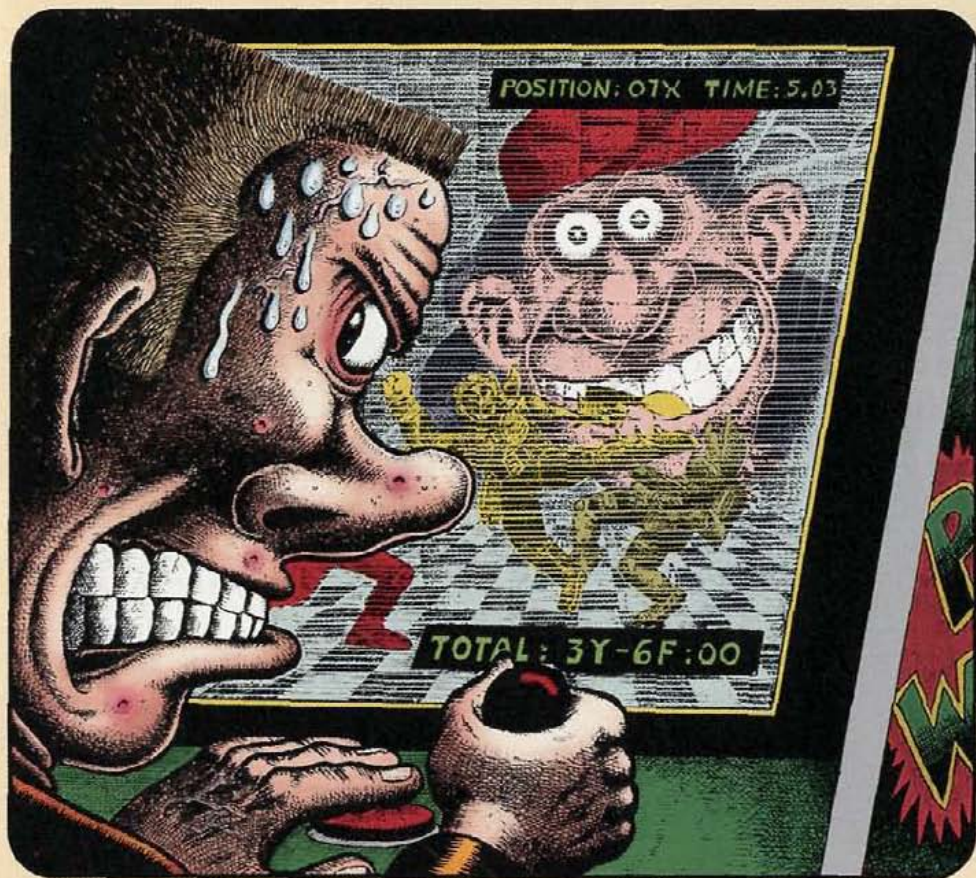
Alieeeee! Hide the kids! Batten down the hatches! Run for your lives! They're back! Here come the dorks, morons and nerds whose yellow teeth and zit-covered faces fill the rogues' gallery of dweebs we call MAD's...

# Video Arcade Personalities

VOLUME II



ARTIST: TOM BUNK  
WRITER: SEAN EISENPORTH



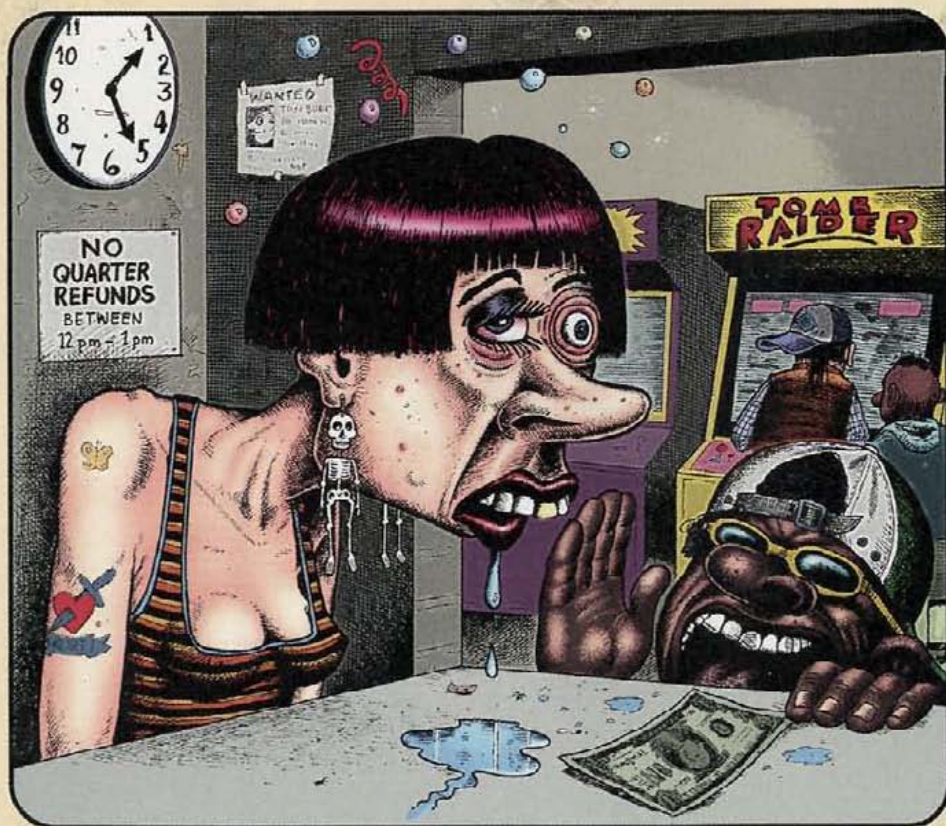
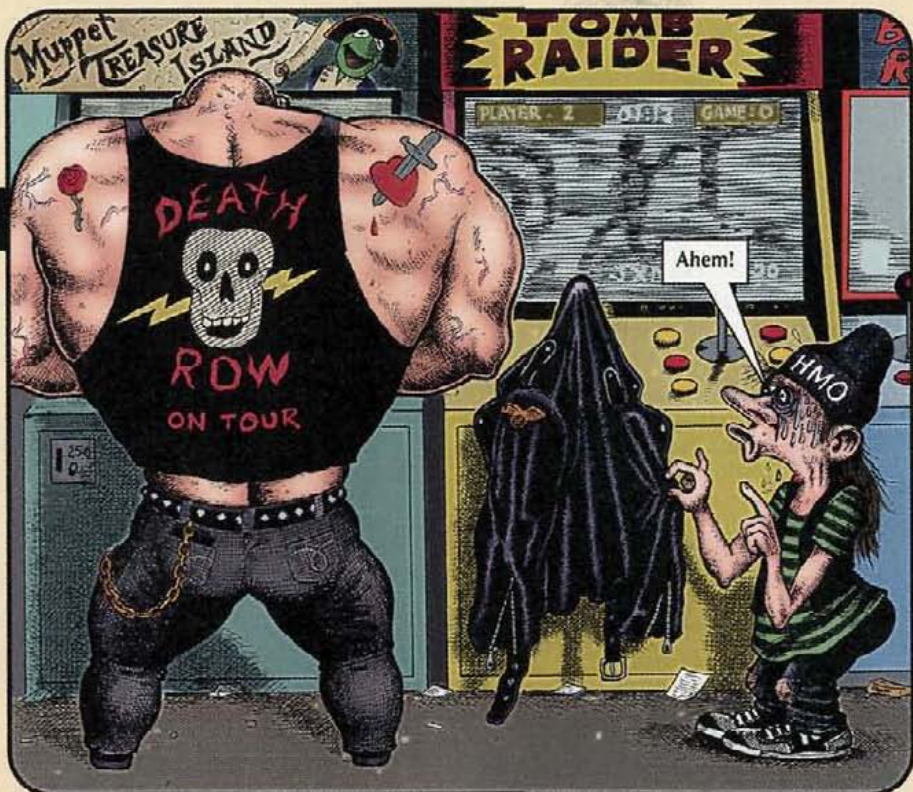
## THE REFLECTOR

The one thing that arcade players fear most is the dreaded Reflector in their video game screens. Hovering close, staring over their shoulders like some anal-retentive math teacher, this clueless turd is completely unaware of his highly annoying and intrusive presence!

# Video Arcade Personalities

## THE COAT-HANGER

Beware The Coat-Hanger! This big gooch deliberately hangs his jacket on the joystick of the game next to him hoping that someone will ask him to remove it. The instant the request is made, The Coat-Hanger takes it as his cue to perform radical dental alterations with his steel-toe boots on the poor schmuck who asked him!



## THE LIVING DEAD

She's got no pulse! She's got about as much brain wave activity as a Twinkie! She is The Living Dead! Hey, you'd turn into a mindless, drooling zombie too if the entire purpose of your failed and bleak life was to hand out change all day to a perpetual parade of illiterate, unwashed freaks!

## THE CURSOR

You can't always see The Cursor, but you can always hear him! This profane pinhead feels compelled to make his fury known to everyone in the arcade! And the comedic irony of it all is that no matter how much he is enraged by any one particular game, he continues to plop quarters into it! Sheesh! Talk about your pathetic codependent relationships!



## THE ADVISOR

The Advisor runs around the arcade spewing his unsolicited advice to many a captive audience. This well-meaning but utterly misguided cretin has made it his life's mission to correct any and all game-playing errors he sees. He has to somehow occupy his time — ever since the editors of the video game magazines stopped printing his obnoxious letters!



**IN WHAT  
STAR-STUDDED AREA  
HAVE SCIENTISTS  
BEEN UNABLE TO  
FIND ANY SIGNS OF  
INTELLIGENT LIFE?**

# HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Scientists have always flirted with the idea that other life forms exist outside of Earth, but no firm evidence has ever been produced. There is one place that scientists have studied extensively, each time reaching the same conclusion. To find out where this search for intelligent life has gone unfulfilled, fold page in as shown.



**FOLD PAGE OVER LIKE THIS!**



**FOLD THIS SECTION OVER LEFT**



**FOLD BACK SO "A" MEETS "B"**



**PLANNED SEARCHES FOR INTELLIGENT LIFE HAVE MET  
HONEST FAILURE SO FAR. REGARDLESS OF THE BALLY-  
HOO BY PUBLIC RELATIONS SPIN-MEISTERS  
WORKING OVERTIME, RESULTS HAVE NOT BEEN GOOD**



ARTIST AND WRITER: AL JAFFEE



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FMX

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SEPT 22: 12:00N - 1:30P ET

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OCTOBER 12: 4:30P - 6:00P ET

OCTOBER 19: 4:30P - 6:00P ET

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